

**MBA Business Analytics  
Course Structure**

Course Code (Tentative)	Title of the Course	Instruction Hours per week			Credits	CORE /IDC/DSE/ SEC/OEC/MO OCS	Evaluation		
		L	T	P			CIA MARKS	SEE MARKS	DURATI ON
<b>GENERIC CORE COURSES</b>									
23 AN101	Managem nt Process & Organizatio nal Behavior	4	1	1	4	Core	30	70	3 Hrs
23 AN102	Accounting for Managers	4	1	1	4	Core	30	70	3 Hrs
23 AN103	Marketing Managem ent	4	1	1	4	Core	30	70	3 Hrs
23 AN104	Statistics for Business Analytics I	4	1	1	4	Core	30	70	3 Hrs
23 AN105	Essentials of Business Analytics	4	1	1	4	Core	30	70	3 Hrs
23 AN106	Managerial Economics	4	1	1	4	Core	30	70	3 Hrs
22PG10 1	Personality Developme nt Through Life Enlightenm ent Skills	3	1	0	3	Core	30	70	3 Hrs
<b>LAB/PRACTICAL/FIELDWORK</b>									
23 ANL1	Spreadsheet Application	0	4	0	2	Core	20	30	2 hrs

	for Busines Analysis								
<b>23 AN L2</b>	R Programming for Data Analysis	0	4	0	2	Core	20	30	2 hrs
<b>TOTAL Credits</b>		<b>31</b>							