

MEMORANDUM OF UNDERSTANDING (MOU)



BETWEEN

**Parvathaneni Brahmaya  
Siddhartha College of Arts & Science**

An autonomous college under the jurisdiction of Krishna University,  
MTM., Siddhartha Nagar, Moghalrajapuram,  
Vijayawada -520010, Andhra Pradesh, INDIA

AND



**Sampadha Research and Financial Consultants**

Lalamma Gardens, Hyderabad

Telangana 500089, India

## Agreement

The Memorandum of Understanding (Here in after called as the MOU) is entered into on 14-02-2024 By and between Department of Commerce, P.B. Siddhartha College of Arts & Science, having its office at Vijayawada, NTR District, Andhra Pradesh, represented by Dr. Rajesh C Jampala, Head, Department of Commerce, which expression shall, where the context so admits, be deemed to include its successors, executors and administrators of the FIRST PARTY AND

**SAMPADHA RESEARCH AND FINANCIAL CONSULTANT, HYDERABAD (First Party and Second Party are here in after jointly referred to as Parties' and individually as Party as) WHEREAS**

A) First Party is a Higher Educational Institution Named:

**P.B. Siddhartha College of Arts & Science, Vijayawada – 520010 (hereafter PBSCAS)**

B) Second party is a which is into financial literacy, researched consulting Named:

**SAMPADHA RESEARCH AND FINANCIAL CONSULTANTS**

**(hereafter SAMPADHA)**

1. First Party & Second Party believe that collaboration and cooperation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intend to cooperate and focus their efforts on cooperation within the area of providing Financial Awareness, literacy for students of PBSCAS financial planning sessions & financial products awareness to teaching & nonteaching staff of PBSCAS
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) The Second Party is engaged in financial awareness, literacy, Research Investment, Skill Development, Financial Education and R&D Services in the fields of financial Sectors  
NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS

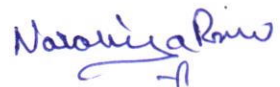
### CLAUSE 1: CO-OPERATION

Both Parties are united by common interests and objectives, and they shall establish channels within the Institution and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the students of the First Party as financial professional by leveraging the financial planning and capital markets expertise of the Second Party.

The First Party shall provide relevant support to its students and faculty that may join the programs curated by the Second Party. The First Party understands that Financially literacy Skills are delicate endeavors in nature and shall provide the students the and cooperation from their academic and mentoring guidance to make Students Financial savvy and disciplined is in no way construed as negligence of academic performance .

The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents





shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## **CLAUSE 2: SCOPE OF THE MOU**

The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

Collaboration The second party extends its support to conduct events and workshops at the campus for the students and faculty of the First Party to promote students and Faculty financial literacy programs and faculty enrichment programs, seminars and webinars. The Second Party extends its support to conduct events in the campus. Furthermore, the Second Party shall connect with other financial services firms collaborator and the First Party to facilitate to meaningful opportunities between the collaboration and the first party

Guest Lectures Second Party to extend the support to deliver guest lectures to the students and faculty members of the First Party on the financial markets, fintech trends and in house Requirements.

Both Parties are to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein is agreed upon by this MOU.

## **CLAUSE 3: INTELLECTUAL PROPERTY**

Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copyrights and designs) of the other Party

## **CLAUSE 4: FINANCIAL DETAILS**

There is no financial commitment on the part of either Parties in binding to this MOU.

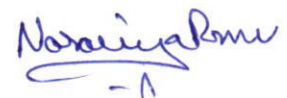
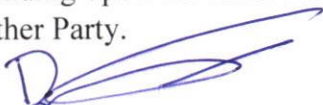
## **CLAUSE 5: PERIOD OF CONTRACT**

This Agreement will be valid for a period of ONE YEAR, during which period SAMPADHA will take effective steps for the implementation of the proposed outcomes.

Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations until it is expressly terminated by either Party on mutually agreed terms. Any act on the part of SAMPADHA the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU.

## **CLAUSE 6: RELATIONSHIP BETWEEN THE PARTIES**

It is expressly agreed that the First Party and the Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not a partnership. Neither Party is authorized to use the other Party's name in any make any representations or create any obligation or liability, expressed or implied, on the other Party, without the prior written consent of the other Party. Neither Party shall represent itself as having, any authority under the terms of this MOU to make of any kind in the name of or binding upon the other Party, to pledge the other P's credit or to extend credit on behalf of the other Party.

  
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First Party: P.B. SIDDHARTHA COLLEGE OF ARTS & SCIENCE

Second Party: SAMPADHA RESEARCH AND FINANCIAL CONSULTANTS

**Jurisdiction:**

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Vijayawada.

**AGREED:**

**Dr. Rajesh C Jampala**  
**HoD, Commerce & Business Administration**  
**P.B. Siddhartha College of Arts & Science**  
**Vijayawada – 520 010**

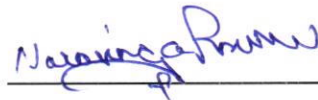


Authorized Signatory:

Signature:

Title: P.B. SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE (Autonomous)

Date: 15 Feb 2024



Authorized Signatory:

Signature:

Title: SAMPADHA RESEARCH AND  
FINANCIAL CONSULTANTS

Date: 15 Feb 2024



Witness:  
**Dr. M. Ramesh,**  
Principal,  
P.B. Siddhartha College of  
Arts & Science (Autonomous)

Witness: Atmakur Gayathri Reddy  
Customer Relation  
A. Gayathri