

# **A STUDY ON AUDITING**

With reference to

**Ramanadham & Associates**  
**CHARTERED ACCOUNTANTS**

An Internship Report submitted to the Department of Commerce

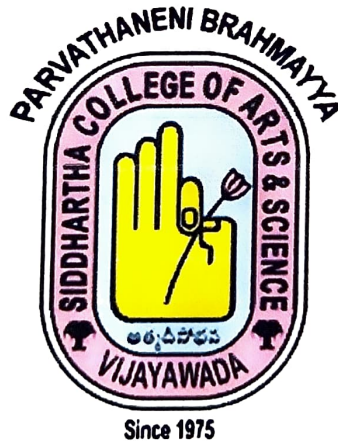
In Partial fulfillment of the requirement for the award of the degree of

B. Com Computer applications

**M.CHAITANYA**  
**(202301)**

Under the Guidance of

**Mr. V V K Dharmendra**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF**  
**ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

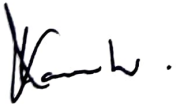
**Vijayawada – 520010**


**2020-2023**


**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this project Work entitled “A study on Auditing” a **RAMANADHAM & ASSOCIATES** CHARTERED ACCOUNTANTS is a bona fide work of **MARRIPUDI CHAITANYA** (Roll no: 202301) submitted to Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
**Mr. V.V.K. Dharmendra**  
**Project Guide**

  
**Shri K. Narayana Rao**  
**Head, Dept. of Commerce**

 21/3/2023

**Head, Dept. of Commerce**  
**P.B. Siddhartha College of**  
**Arts & Science, VIJAYAWADA**



202301



**RAMANADHAM & ASSOCIATES**  
Chartered Accountants

Cell : 9912885111

7013491467

Email : satya949011@gmail.com

D.No.3-81, Kaza, Mangalagiri,

Guntur Dt. - 522503

Date : 06-01-2023

To

The PRINCIPAL

P.B.SIDDHARTHA COLLEGE OF ARTS & SCIENCE  
Vijayawada

Mr. Chaitanya Marripudi

Subject : Relieving Letter

We would like to inform you that Mr. Chaitanya Marripudi was came for internship training with RAMANADHAM & ASSOCIATES Chartered Accountants as a trainee from 26<sup>th</sup> September to 06<sup>th</sup> January, 2023. Subsequent to completion of his internship training as on 06<sup>th</sup> January, 2023, Mr. Chaitanya Marripudi has been relieved from internship training with effect from 06<sup>th</sup> January, 2023.

Best wishes for the future!

Yours Sincerely

For RAMANADHAM & ASSOCIATES

Chartered Accountants

FRN : 021907S

Ramanadham Satyanarayana

Proprietor

M.No. 248445

# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Y Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

An Internship Report submitted to the Department of Commerce

In Partial fulfillment of the requirement for the award of the degree of

B. Com computer applications

**P.DASU  
(202302)**

Under the Guidance of

**Sri. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**Vijayawada – 520010**

**2020-2023**

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this project Work entitled "A study on Auditing" a

**Y. Tirupathaiah & Co.,**

**CHARTERED ACCOUNTANTS**

Is a bonafied work of **PALUKURI DASU** (Roll no: 202302) submitted to  
Department of Commerce in partial fulfillment for the award of the degree of B.

Com Computer Applications by Krishna University

**Sri. VVK DHARMENDRA**  
**(Project Guide)**

**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

*S. Santhe 9/3/2023*

**Head, Dept. of Commerce**  
**P.B Siddharatha College of**  
**Arts & Science, VIJAYAWADA**



202302


**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

**CERTIFICATE**

This is to state and certify that that Devapujala Naga Manikanta (Roll No. 202342) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants  
FRN: 004429S

  
G.Subbarao  
Partner

M.No. 025905



Place: Hyderabad

Date: 24/01/2023

**A STUDY ON  
LOANS AND DEPOSITS**

With Reference to

**THE GANDHI COOPERATIVE URBAN BANK LIMITED**

An Internship Report Submitted to The

**Department of Commerce**

In Partial Fulfilment of the Requirement for the Award of the Degree of

**BACHELOR OF COMMERCE (Computer Applications)**

PREPARED BY

**NARAHARISETTI RAMYA RANI**

**(202303)**

UNDER THE GUIDANCE OF

**V.V.K. DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS &  
SCIENCE**

(An Autonomous College in the Jurisdiction of Krishna University)

**VIJAYAWADA-520010**

**2020-2023**



**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this project work entitled "LOANS AND DEPOSITS" at THE GANDHI COOPERATIVE URBAN BANK LIMITED is a BONAFIED work of **N. RAMAY RANI** (Rollno:202303) submitted to the department of commerce in partial Fulfilment of requirement for the award of degree of B.COM (C.A) By Krishna University.

Sri. V.V.K.DHARMENDRA

(PROJECT GUIDE)

Sri. K. NARAYANA RAO

(Head of Dept. of Commerce)

8. Sarthar 9/3/2023

Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA



202303



ESTD : 1928

T : (0866) 2433379

**THE GANDHI CO-OP. URBAN BANK LTD., No.H. 948**

Museum Road, Governorpet, VIJAYAWADA-520 002

e-mail : gandhiheadoffice@gandhicub.com

PAN : AAAAT8072G

GSTIN : 37AAAAT8072G1ZA

Date

25/01/2023

### **CERTIFICATE**

This is to certify that **Miss Narahariseti Ramya Rani**, bearing Reg. No.**202303** student of III B.com (Computer Applications) from **P.B.Siddhartha College of Arts & Science, Vijayawada** has undergone project work in our organization from 21 September 2022 to 31 December 2022 and submitted the dissertation titled "**LOANS AND DEPOSITS IN THE GANDHI CO-OPERATIVE URBAN BANK LTD., VIJAYAWADA**".

During this period we found her **Hard Working** and **Sincere**.



*(Signature)*

**CHIEF EXECUTIVE OFFICER**

A STUDY ON  
**ACCOUNTING AND GST**

With Reference to

**DIVI & CO**

**CHARTERED ACCOUNTANTS**

A Project Report Submitted to The

**Department of Commerce**

In Partial Fulfilment of the Requirement For the Award of the  
Degree of

**BACHELOR OF COMMERCE**

PREPARED BY

TANNA PRAVALLIKA

**(202304)**

UNDER THE GUIDANCE OF

**Sri V.V.K. DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE  
OF ARTS & SCIENCE**

(An Autonomous College in the Jurisdiction of Krishna University)

VIJAYAWADA-520010

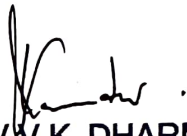
2020-2023


**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is a study on "ACCOUNTING AND GST" at DIVI & CO  
**CHARTERED ACCOUNTANTS** is a BONAFIED work of TANNA  
PRAVALLIKA (Rollno:202304) submitted to the department of  
commerce in partial Fulfilment of requirement for the award of degree of  
BCom(CA) By Krishna University

  
Sri. V.V.K. DHARMENDRA  
(PROJECT GUIDE)

  
Sri. K. NARAYANA RAO  
(Head of Dept. of Commerce)

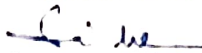
Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA

 9/5/2023

## CERTIFICATE

This is to certify that Ms. TANNA PRAVALLIKA (Reg no: 202304) who is studying for B.COM in P.B Siddhartha College of Arts & Science has completed her Internship on the project named "ACCOUNTING AND GST" at DIVI & CO, Vijayawada, who has attended from 23<sup>rd</sup> September 2022 to 31<sup>st</sup> December 2022.

For DIVI & Co.,  
Chartered Accountants  
FRII 013936S

  
(MOHANA RAO DIVI)  
Partner - M.No. 229311



A STUDY ON  
**Preparation Of Computerised Financial Accounting**

With Reference to

**Y.E. PRASAD REDDY & CO.  
CHARTERED ACCOUNTANTS**

A Project Report Submitted to The  
Department of Commerce

In Partial Fulfilment of the Requirement For the Award of the Degree of  
**BACHELOR OF COMMERCE (Computer Applications)**

PREPARED BY

MAADU JAYA LAKSHMI

**(202305)**

UNDER THE GUIDANCE OF

Sri. T. SRINIVASA RAO



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE  
OF ARTS & SCIENCE**

(An Autonomous College in the Jurisdiction of Krishna University)

VIJAYAWADA-520010

2020-2023

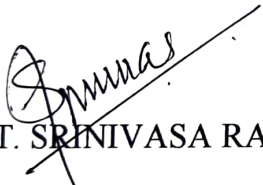



**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE**  
**VIJAYAWADA - 10**



**CERTIFICATE**

This is to certify that this project work entitled "PREPARATION OF COMPUTERIZED ON FINANCIAL ACCOUNTING" at CA Y.E. PRASAD REDDY & CO. CHARTED ACCOUNTS is a BONAFIED work of M. JAYALAKSHMI (Rollno:202305) submitted to the department of commerce in partial Fulfilment of requirement for the award of degree of B.COM (C.A) By Krishna University

  
Sri. T. SRINIVASA RAO  
(PROJECT GUIDE)

  
Sri. K. NARAYANA RAO  
( Head of Dept.commerce)

Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA

8 Sept 2023  
9/3/2023





202305

**Y.E.PRASAD REDDY & CO.****CHARTERED ACCOUNTANTS**

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Miss. M Jaya Lakshmi, Student of P B Siddhartha College of Arts & Science bearing roll No:202305 has applied for Internship with our firm M/s.Y.E.Prasad Reddy Reddy for the project named " Financial Statements". She completed her Internship for the period of 90days 3months on 01.10.2022.

During this tenure of her work Miss. M Jaya Lakshmi remained dedicated in all the work assigned to her. We found her pretty active and honest in whatever task provided to her.

We would like to thanks for your service with us and wish you all the best in your future endeavor.

For Y.E.PRASAD REDDY & Co.

Chartered accountants

Firm Reg No. **0002769S**



Partner: Raju Tadivaka

M.No.242882

Date: 12/01/2023

**A STUDY ON  
LOANS AND DEPOSITS**

With Reference to

**THE GANDHI COOPERATIVE URBAN BANK LIMITED**

An Internship Report Submitted to The

**Department of Commerce**

In Partial Fulfilment of the Requirement for the Award of the Degree of

**BACHELOR OF COMMERCE (Computer Applications)**

PREPARED BY

**ADAPAKA SAHITHI**

**(202306)**

UNDER THE GUIDANCE OF

**V.V.K. DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS &  
SCIENCE**

(An Autonomous College in the Jurisdiction of Krishna University)

**VIJAYAWADA-520010**

**2020-2023**

**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this project work entitled "LOANS AND DEPOSITS" at THE GANDHI COOPERATIVE URBAN BANK LIMITED is a BONAFIED work of I A. SAHITHI (Rollno:202306) submitted to the department of commerce in partial Fulfilment of requirement for the award of degree of B.COM (C.A) By Krishna University.

Sri. V.V.K.DHARMENDRA

(PROJECT GUIDE)

Sri. K. NARAYANA RAO

(Head of Dept. of Commerce)

**Head, Dept. of Commerce**  
**P.B. Siddharatha College of**  
**Arts & Science, VIJAYAWADA**

8-Santhra k  
9/3/2023

202306

ESTD 1928

☎ : (0856) 2433379

**THE GANDHI CO-OP. URBAN BANK LTD., No.H. 948**

Museum Road, Governorpet, VIJAYAWADA-520 002.

e-mail [gandhiheadoffice@gandhicub.com](mailto:gandhiheadoffice@gandhicub.com)

PAN AAAAT8072G

GSTIN 37AAAAT8072G1ZA

Date  
25/01/2023

### **CERTIFICATE**

This is to certify that **Miss. Adapaka Sahithi**, bearing Reg. No.**202306** student of III B.com (Computer Applications) from **P.B.Siddhartha College of Arts & Science, Vijayawada** has undergone project work in our organization from 21 September 2022 to 31 December 2022 and submitted the dissertation titled "**LOANS AND DEPOSITS IN THE GANDHI CO-OPERATIVE URBAN BANK LTD., VIJAYAWADA**".

During this period we found her **Hard Working** and **Sincere**.



  
**CHIEF EXECUTIVE OFFICER**

**A STUDY ON**  
**SALES PROMOTION TECHNIQUES**  
With Reference to

**VIHARI HONDA**

A Project Report Submitted to The Department of Commerce  
In Partial Fulfilment of the Requirement For the Award of the Degree of

**BACHELOR OF COMMERCE (Computer Applications)**

PREPARED BY

SHAIK RESHMA

(202307)

UNDER THE GUIDANCE OF

Sri T. SRINIVASA RAO

Asst.Professor PBSC

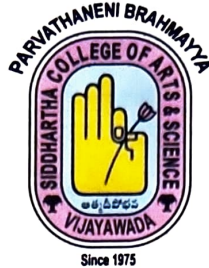


**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
(An Autonomous College in the Jurisdiction of Krishna University)

VIJAYAWADA-520010

2020-2023

**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE  
VIJAYAWADA-10**



**CERTIFICATE**


This is to certify that this project work entitled "**SALES AND PROMOTION TECHNIQUES**" at **HONDA** is bonafide work **SHAIK RESHMA** (Rollno:202307) submitted to the department of commerce in partial fulfillment the requirement for the award degree of **B.COM Computer Applications By Krishna University**

  
**Sri T. SRINIVASA RAO**

**ASST. Professor  
(PROJECT GUIDE)**

  
**Sri K. NARAYANA RAO**

**(Head of Dept. of Commerce)**

 9/3/2023

**Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA**



202307



INTERNSHIP COMPLETION CERTIFICATE

Date: 23/01/2023

This is to confirm that Miss Shaik Reshma with REG NO 202307 has successfully completed her Internship training program at VIHARI AUTO PVT LTD, Vijayawada.

Miss Shaik Reshma started her Internship training at our Hospital on 28/09/2022 and has successfully completed training on 30/12/2022. She has received training in the domains of Reception, Customer Satisfaction, Employee Disciplinary Action and Customer Feedback.

"Her association with us was very fruitful and we wish her all the best in her future endeavors"



**Vihari Honda**

43-2-61/1, Daba Kottu Centre, Ajit Singh Nagar, VIJAYAWADA.  
Krishna Dist., Andhra Pradesh - 520 015. Ph : 9703247365, 9703218822

**A STUDY ON AUDITING**

**With reference to**

**RAMANA MURTHY & CO  
CHARTERED ACCOUNTANTS**

An Internship Report submitted to the Department of Commerce

In Partial fulfilment of the requirement for the award of the degree of

B. Com Computer applications

**B. NAGA SAI PAVAN AVINASH  
(202310)**

Under the Guidance of

**Mr. V V K Dharmendra**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**Vijayawada – 520010**

**2020-2023**

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

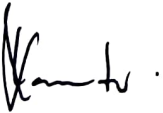



This is to certify that this project Work entitled “A study on Auditing” at

**RAMANA MURTHY & CO**

**CHARTERED ACCOUNTANTS**

is a bona fide work of **B. NAGA SAI PAVAN AVINASH** (Roll no: 202310)  
submitted to Department of Commerce in partial fulfillment for the award of the  
degree of B. Com Computer Applications by Krishna University

  
**Mr. V V K Dharmendra**  
**(Project Guide)**

  
**Sri k. Narayana Rao**  
**(Head, Dept. of Commerce)**

  
9/3/2023

Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA

202310

☎ Off : 2482544

**RAMANA MURTHY & CO.,**

Chartered Accountants

40-3-15, 1st Floor, Krishna Nagar, Labbipet, VIJAYAWADA-520010.

Date : 12-01-2023

### CERTIFICATE

This is to Certify that Boddapati Naga Sai Pavan Avinsh, S/O. B.Murali Mohan Roll No: 202310 Has completed his Internship At Hotel Midcity (A Unit Of Sri Venkateswara Theatre, M.G.Road, Vijayawada) towards the assignment of Internal Audit on behalf of our Firm for the Period from 1-10-2022 to 11-01-2023.

He is hard working and found to be Sincere in work.



For RAMANA MURTHY & CO.,  
CHARTERED ACCOUNTANTS  
FBN : 0029208

(V.V.RAMANA MURTHY)  
Proprietor-M.No: 024829

12/01/2023

# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

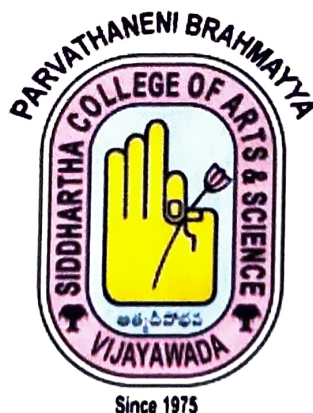
Prepared by

**A. PRADEEP KUMAR**

**(202312)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



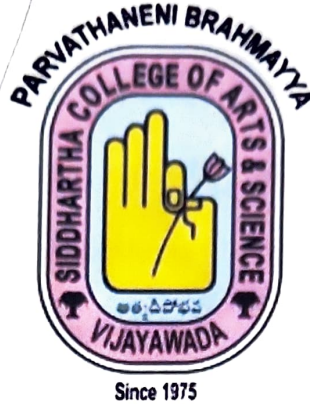
**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS  
&SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020-2023**

**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**




**CERTIFICATE**

This is to certify that this Internship report entitled “A Study on WEB-DESIGNING” at

**“TOTALFRESH”**

is a bona fide work **A. PRADEEP KUMAR (ROLL NO:202312)** submitted to Department of Commerce  
in partial fulfillment for the award of the degree of

**B. Com Computer Applications by Krishna University**

  
**Sri T. SRINIVASA RAO Asst.Prof PBSC**  
**(Project Guide)**

*S. Sath* *9/3/2023*

  
**Sri K. NARAYANA RAO**  
**(Head, Dept, of Commerce)**

**Head, Dept. of Commerce**  
**P.B. Siddharatha College of**  
**Arts & Science, VIJAYAWADA**



**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

**Date: 25-01-2023**

## Certificate of Internship

This is to certify that **Pradeep Kumar A** bearing Roll No.202312 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

**Signature****For TotalFresh**  
**Proprietor**

+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce  
In partial fulfillment of the requirement for the award of the degree of

B. Com Computer Applications

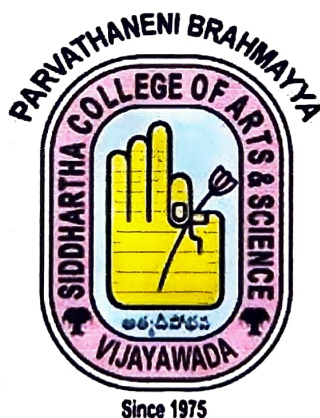
Prepared by

**A. KISHORE**

(202313)

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST.PROF PBSC



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)


Vijayawada-520010


2020-2023

PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE



This is to certify that this Internship work entitled “A Study on Digital Marketing “at TotalFresh Co is a bona fide work of A. KISHORE (Roll no:202313) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
**SRI T. SRINIVASA RAO**  
Assistant Professor PBSC  
(Department of Commerce)  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head, Dept. of Commerce)

**Head, Dept. of Commerce**  
**P.B Siddharatha College of**  
**Arts & Science, VIJAYAWADA**

8-Sentha  
9/3/2023



**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

**Date: 25-01-2023**

## Certificate of Internship

This is to certify that **Kishore A** bearing Roll No. 202313 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

+91 9885119250

siva@totalfresh.co

Gautham Buddha Road, Mangalagiri

www.totalfresh.co

**Signature****For TotalFresh****Proprietor**

# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Y Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

**An Internship Report submitted to the Department of Commerce**

**In Partial fulfillment of the requirement for the award of the degree of**

**B. Com computer applications**

**R.Dileep  
(202314)**

**Under the Guidance of**

**Sri. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

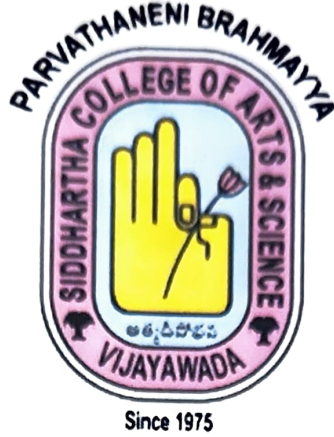
**(An Autonomous College in the jurisdiction of Krishna University)**

**Vijayawada – 520010**

**2020-2023**




**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**




This is to certify that this project Work entitled “A study on Auditing” a  
**Y. Tirupathaiah & Co.,**  
**CHARTERED ACCOUNTANTS**

Is a bona fide work of **REBBA DILEEP** (Roll no: 202314) submitted to  
Department of Commerce in partial fulfillment for the award of the degree of B.

Com Computer Applications by Krishna University

  
**Sri. VVK DHARMENDRA**  
**(Project Guide)**

  
**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

  
9/3/2023

**Head, Dept. of Commerce**  
**P.B. Siddhartha College of**  
**Arts & Science, VIJAYAWADA**



202314


**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

### CERTIFICATE

This is to state and certify that that Rebba Dileep (Roll No. 202314) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants  
FRN: 0044295

  
G.Subbarao  
Partner  
M.No. 025905



Place: Hyderabad  
Date: 24/01/2023

# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce  
In partial fulfillment of the requirement for the award of the degree of

B. Com Computer Applications

Prepared by

**K. CHARAN**

(202315)

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST.PROF PBSC



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)


Vijayawada-520010

2020-2023

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**




This is to certify that this Internship work entitled “A Study on Digital Marketing “at TotalFresh Co is a bona fide work of **K. CHARAN** (Roll no:202315) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
**SRI T. SRINIVASA RAO**  
Assistant Professor PBSC  
(Department of Commerce)  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head, Dept. of Commerce)

Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA

  
9/8/2022





**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

202315

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Charan K** bearing Roll No. 202315 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

Signature

For TotalFresh

*Shankar K.*  
Proprietor



**A STUDY ON  
LOANS AND DEPOSITS**

With Reference to

**THE GANDHI COOPERATIVE URBAN BANK LIMITED**

An Internship Report Submitted to The

**Department of Commerce**

In Partial Fulfilment of the Requirement for the Award of the Degree of

**BACHELOR OF COMMERCE (Computer Applications)**

PREPARED BY

**BOMMU NAGA VENNELA REDDY**

**(202316)**

UNDER THE GUIDANCE OF

**V.V.K. DHARMENDRA**



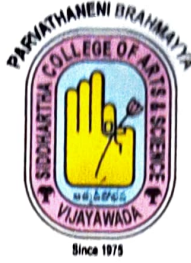
**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS &  
SCIENCE**

(An Autonomous College in the Jurisdiction of Krishna University)

VIJAYAWADA-520010

**2020-2023**

**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE  
VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this project work entitled "LOANS AND DEPOSITS" at THE GANDHI COOPERATIVE URBAN BANK LIMITED is a BONAFIED work of **B. VENNELA REDDY** (Rollno:202316) submitted to the department of commerce in partial Fulfilment of requirement for the award of degree of B.COM (C.A) By Krishna University

Sri. V.V.K.DHARMENDRA

(PROJECT GUIDE)

Sri. K. NARAYANA RAO

(Head of Dept. of Commerce)

Head, Dept. of Commerce  
P.B. Siddharatha College of  
Arts & Science, VIJAYAWADA



202316



ESTD 1928

(0866) 2433379

**THE GANDHI CO-OP. URBAN BANK LTD., No.H. 948**

Museum Road, Governorpet, VIJAYAWADA-520 002.

e-mail : gandhiheadoffice@gandhicub.com

PAN : AAAAT8972G

GSTIN : 37AAAAT8972G1ZA

Date

25/01/2023

### **CERTIFICATE**

This is to certify that **MISS. BOMMU NAGA VENNELA REDDY**, bearing Reg. No. **202316** student of III B.com (Computer Applications) from **P.B.Siddhartha College of Arts & Science, Vijayawada** has undergone project work in our organization from 21 September 2022 to 31 December 2022 and submitted the dissertation titled "**Loans and Deposits**" **IN THE GANDHI CO-OPERATIVE URBAN BANK LTD., VIJAYAWADA**.

During this period we found her **Hard Working and Sincere**.



*[Signature]*  
25/1/23

**CHIEF EXECUTIVE OFFICER**

# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce  
In partial fulfillment of the requirement for the award of the degree of

B. Com Computer Applications

Prepared by

**B. NITESH BABU**

(202317)

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST.PROF PBSC



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

Vijayawada-520010


2020-2023




**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this Internship work entitled “A Study on Digital Marketing “at TotalFresh Co is a bona fide work of **B. NITESH BABU** (Roll no:202317) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
**SRI T. SRINIVASA RAO**  
Assistant Professor PBSC  
(Department of Commerce)  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head, Dept. of Commerce)  
Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA





**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

202317

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Nitesh Babu B** bearing Roll No. 202317 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

Signature

For TotalFresh

*Shankar Reddy*  
Proprietor

+91 9885119250  
siva@totalfresh.co  
Gautham Buddha Road, Mangalagiri  
www.totalfresh.co

# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce  
In partial fulfillment of the requirement for the award of the degree of

B. Com Computer Applications

Prepared by

B. JOY PRANEETHA

(202318)

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST.PROF PBSC



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

Vijayawada-520010

2020-2023

**PARVATHANENI BRAHMYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this Internship work entitled “A Study on Digital Marketing “at TotalFresh Co is a bona fide work of B. JOY PRANEETHA (Roll no:202318) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
**SRI T. SRINIVASA RAO** ASST.PROF PBSC

(Project Guide)

  
**Sri K. NARAYANA RAO**

(Head, Dept. of Commerce)

Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA

  
9/3/23





202318

**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Joy Praneetha B** bearing Roll No. 202318 has completed her internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

She is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

+91 9885119250

siva@totalfresh.co

Gautham Buddha Road, Mangalagiri

www.totalfresh.co

Signature

For TotalFresh

*Shankar Reddy*  
Proprietor

# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Y Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

**An Internship Report submitted to the Department of Commerce**

**In Partial fulfillment of the requirement for the award of the degree of**

**B. Com computer applications**

**G.Prabhu Kumar  
(202319)**

**Under the Guidance of**

**Sri. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

**Vijayawada – 520010**

**2020-2023**





**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**




This is to certify that this project Work entitled "A study on Auditing" a  
**Y. Tirupathaiah & Co.,**  
**CHARTERED ACCOUNTANTS**

Is a bonafied work of **GODDALLA PRABHU KUMAR** (Roll no: 202319)  
submitted to Department of Commerce in partial fulfillment for the award of the  
degree of B. Com Computer Applications by Krishna University

  
**Sri. VVK DHARMENDRA**  
**(Project Guide)**

  
**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

  
9/3/2023

Head, Dept. of Commerce  
P.B. Siddharatha College of  
Arts & Science, VIJAYAWADA

202319



**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

### CERTIFICATE

This is to state and certify that that Goddalla Prabhu Kumar (Roll No. 202319) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants  
FRN: 004429S

G.Subbarao  
Partner

M.No. 025905



Place: Hyderabad

Date: 24/01/2023

# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Y Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

An Internship Report submitted to the Department of Commerce

In Partial fulfillment of the requirement for the award of the degree of

B. Com computer applications

**A.Srinivasa Reddy  
(202322)**

Under the Guidance of

**Sri. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**Vijayawada – 520010**

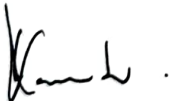
**2020-2023**


**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this project Work entitled “A study on Auditing” a  
**Y. Tirupathaiah & Co.,**  
**CHARTERED ACCOUNTANTS**

Is a bonsaied work of **AVULA SRINIVASA REDDY**(Roll no: 202322)  
submitted to Department of Commerce in partial fulfillment for the award of the  
degree of B. Com Computer Applications by Krishna University

  
**Sri. VVK DHARMENDRA**  
**(Project Guide)**

  
**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

  
9/3/2023

Head, Dept. of Commerce  
P.B. Siddharatha College of  
Arts & Science, VIJAYAWADA



002322



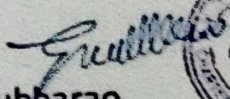
**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

### CERTIFICATE

This is to state and certify that that Avula Srinivas Reddy (Roll No. 202322) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants  
FRN: 004429S

  
G.Subbarao  
Partner  
M.No. 025905



Place: Hyderabad

Date: 24/01/2023

# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce  
In partial fulfillment of the requirement for the award of the degree of

B. Com Computer Applications

Prepared by

**K. HARI KRISHNA**

(202323)

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST.PROF PBSC



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

Vijayawada-520010


2020-2023




**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this Internship work entitled “A Study on Digital Marketing” at TotalFresh Co is a bona fide work of **K. HARI KRISHNA** (Roll no:202323) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
**SRI T. SRINIVASA RAO**  
Assistant Professor PBSC  
(Department of Commerce)  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head, Dept. of Commerce)

**Head, Dept. of Commerce**  
**P.B. Siddhartha College of**  
**Arts & Science, VIJAYAWADA**

*g. Santhi* 9/5/2023

**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

**Date: 25-01-2023**

## Certificate of Internship

This is to certify that **Hari Krishna K** bearing Roll No. 202323 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

**Signature****For TotalFresh**

*Shankar P.*  
Proprietor



# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Y Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

An Internship Report submitted to the Department of Commerce

In Partial fulfillment of the requirement for the award of the degree of

B. Com computer applications

**M.VAMSI BABU  
(202324)**

Under the Guidance of

**Sri. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**  
(An Autonomous College in the jurisdiction of Krishna University)  
Vijayawada – 520010

**2020-2023**

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this project Work entitled “A study on Auditing” a

**Y. Tirupathaiah & Co.,**

**CHARTERED ACCOUNTANTS**

Is a bonsaied work of **MOTHARAPU.VAMSI BABU**(Roll no: 202324)

submitted to Department of Commerce in partial fulfillment for the award of the

degree of B. Com Computer Applications by Krishna University

**Sri. VVK DHARMENDRA**  
**(Project Guide)**

**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

*S. Santha, En.*  
9/3/2023

**Head, Dept. of Commerce**  
**P.B. Siddhartha College of**  
**Arts & Science, VIJAYAWADA**



202324


**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

**CERTIFICATE**

This is to state and certify that that Motharpu Vamshi Babu (Roll No. 202324) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants  
FRN: 004429S

  
G.Subbarao

Partner

M.No. 025905



Place: Hyderabad

Date: 24/01/2023

# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**O. VENKATESH**

**(202325)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020-2023**



**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this Internship report entitled “A Study on **WEB-DESIGNING**” at

**“TOTALFRESH”**

is a bona fide work **O. VENKATESH (ROLL NO:202325)** submitted to Department of  
Commerce in partial fulfillment for the award of the degree of

**B. Com Computer Applications by Krishna University**

  
**Sri T. SRINIVASA RAO Asst.Prof PBSC**

**(Project Guide)**

  
**Sri K. NARAYANA RAO**

**(Head, Dept, of Commerce)**

  
9/3/2023

**Head, Dept. of Commerce**  
**P.B. Siddharatha College of**  
**Arts & Science. VIJAYAWADA**

202325



**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Venkatesh O** bearing Roll No. 202325 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

+91 9885119250

siva@totalfresh.co

Gautham Buddha Road, Mangalagiri

www.totalfresh.co

Signature

**For TotalFresh**

*Shankar Rao*  
**Proprietor**

# **A STUDY ON AUDITING**

With reference to

**Y. Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

**An Internship Report submitted to the Department of Commerce**

**In Partial fulfilment of the requirement for the award of the degree of**

**B. Com Computer Applications  
P.Uday Kiran  
(202326)**

**Under the Guidance of**

**SRI. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS &  
SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

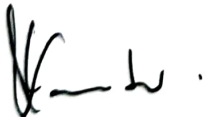
**Vijayawada – 520010**


PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS &  
SCIENCE




This is to certify that this project Work entitled “A study on Auditing” a  
Y. Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS

is a bona fide work of POTHURAJU UDAY KIRAN (Roll no: 202326)  
submitted to Department of Commerce in partial fulfillment for the award of the  
degree of B. Com Computer Applications by Krishna University

  
SRI. VVK DHARMENDRA  
(Project Guide)

  
9/3/2023

  
SRI. K. NARAYANA RAO  
(Head, Dept. of Commerce)

Head, Dept. of Commerce  
RB Siddhartha College of  
Arts & Science. VIJAYAWADA





202326

**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

### CERTIFICATE

This is to state and certify that that Pothuraj Uday Kiran (Roll No. 202326) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants

FRN: 004429S

G.Subbarao

Partner

M.No. 025905



Place: Hyderabad

Date: 24/01/2023

# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**G. VENKATESWARLU**

**(202327)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020-2023**

**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this Internship report entitled “A Study on **WEB-DESIGNING**” at

**“TOTALFRESH”**

is a bona fide work **G. VENKATESWARLU (ROLL NO:202327)** submitted to Department  
of Commerce in partial fulfillment for the award of the degree of

**B. Com Computer Applications** by Krishna University

**Sri T. SRINIVASA RAO** Asst.Prof PBSC

**(Project Guide)**

8.8anthra  
9/3/23

**Sri K. NARAYANA RAO**

**(Head, Dept, of Commerce)**

Head, Dept. of Commerce  
P.B. Siddharatha College of  
Arts & Science. VIJAYAWADA

202327



**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Venkataswarlu . G** bearing Roll No.202327 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

Signature

**For TotalFresh**

*Shankar Reddy*  
Proprietor



**A STUDY ON  
SALES PROMOTION TECHNIQUES  
With Reference to**

**VIHARI HONDA**

**A Project Report Submitted to The Department of Commerce  
In Partial Fulfilment of the Requirement For the Award of the Degree of**

**BACHELOR OF COMMERCE (Computer Applications)**

**PREPARED BY  
Y.NAGAPRASANNA**

**(202329)**

**UNDER THE GUIDANCE OF**

**Sri T. SRINIVASA RAO**

**Asst.Professor**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS SCIENCE**

**(An Autonomous College in the Jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020-2023**



**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE  
VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this project work entitled "**SALES AND PROMOTION TECHNIQUES**" at **HONDA** is bonafide work of **YADATI NAGA PRASANNA** (Rollno:202329) submitted to the department of commerce in partial fulfillment the requirement for the award degree of **B.COM Computer Applications** By **Krishna University**

*[Signature]*  
**Sri T. SRINIVASA RAO**

**ASST. Professor  
(PROJECT GUIDE)**

*[Signature]*  
**Sri K.NARAYANA RAO**  
**(Head of Dept. of Commerce)**

*[Signature]*  
9/3/2023

**Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA**

202329



DATE : 23-01-2023

To  
The PRINCIPAL  
P. B. SIDDHARTHA COLLEGE OF ARTS & SCIENCE  
Vijayawada.

Y. NAGAPRASANNA

Subject: Relieving Letter

We would like to inform you that Miss. YADATI NAGAPRASANNA was came for internship training with VIHARI HONDA AUTO PVT LTD as a trainee from 29<sup>th</sup> September to 30<sup>th</sup> December, 2022. Subsequent to completion of his internship training as on 30<sup>th</sup> December, 2022. Miss. NAGAPRASANNA has been relieved from internship training with effect from 30<sup>th</sup> December.

Best wishes for the future!

Yours Sincerely

For VIHARI HONDA AUTO PVT LTD



**Vihari Honda**

43-2-61/1, Daba Kottu Centre, Ajit Singh Nagar, VIJAYAWADA.  
Krishna Dist., Andhra Pradesh - 520 015. Ph : 9703247365, 9703218822

# A STUDY ON AUDITING

With reference to

Y. Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS

An Internship Report submitted to the Department of Commerce

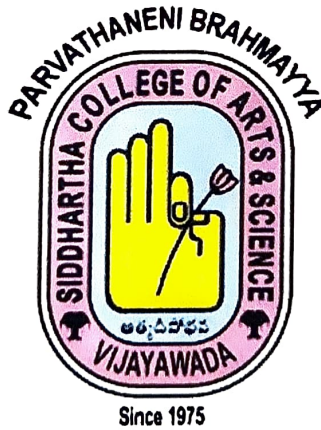
In Partial fulfilment of the requirement for the award of the degree of

B. Com Computer Applications

K. ANIL  
(202330)

Under the Guidance of

SRI. T. SRINIVASA RAO



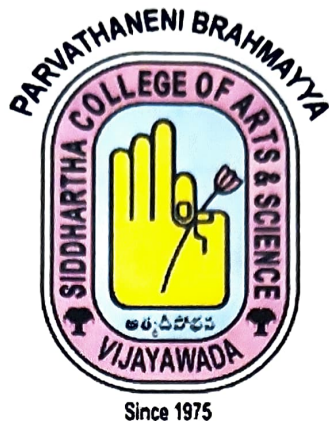
PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS &  
SCIENCE

(An Autonomous College in the jurisdiction of Krishna University)

Vijayawada – 520010


2020-23

PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS &  
SCIENCE




This is to certify that this project Work entitled “A study on Auditing” a  
Y. Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS

is a bona fide work of KURAPATI. ANIL (Roll no: 202330)  
submitted to Department of Commerce in partial fulfillment for the award of the  
degree of B. Com Computer Applications by Krishna University

  
SRI.T. SRINIVASA RAO  
(Project Guide)

  
9/3/2023

  
SRI.K. NARAYANA RAO  
(Head, Dept. of Commerce)

Head, Dept. of Commerce  
P.B. Siddharatha College of  
Arts & Science, VIJAYAWADA  
2





202330

**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

## CERTIFICATE

This is to state and certify that that Kurapati Anil (Roll No. 202330) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants

FRN: 004429S

*G. Subbarao*  
G.Subbarao

Partner

M.No. 025905



Place: Hyderabad

Date: 24/01/2023

**A STUDY ON  
SALES PROMOTION TECHNIQUES  
With Reference to  
VIHARI HONDA**

**A Project Report Submitted to The Department of Commerce  
In Partial Fulfilment of the Requirement For the Award of the Degree of  
BACHELOR OF COMMERCE (Computer Applications)**

**PREPARED BY**

**B. Harshavrdhini**

**(202331)**

**UNDER THE GUIDANCE OF**

**Sri T. SRINIVASA RAO**

**Asst.Professor**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS SCIENCE**

**(An Autonomous College in the Jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020-2023**

**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE  
VIJAYAWADA-10**




**CERTIFICATE**

This is to certify that this project work entitled "**SALES AND PROMOTION TECHNIQUES**" at **HONDA** is bonafide work of **BEVARA HARSHAVRDHINI** (Rollno:202331) submitted to the department of commerce in partial fulfillment the requirement for the award degree of **B.COM Computer Applications** By Krishna University

  
**Sri T. SRINIVASA RAO**

**ASST. Professor  
(PROJECT GUIDE)**

  
**Sri K.NARAYANA RAO**  
**(Head of Dept. of Commerce)**

  
9/3/2023

**Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA**

202381



DATE - 23-01-2023

To  
The PRINCIPAL  
P.B.SIDDHARTHA COLLEGE OF ARTS & SCIENCE  
Vijayawada

B.HARSHAVARDHINI

Subject: Relieving Letter

We would like to inform you that Miss.HARSHAVARDHINI was came for internship training with VIHARI HONDA AUTO PVT LTD as a trainee from 29<sup>th</sup> September to 30<sup>th</sup> December, 2022. Subsequent to completion of his internship training as on 30<sup>th</sup> December, 2022.Miss.HARSHAVARDHINI has been relieved from internship training with effect from 30<sup>th</sup> December.

Best wishes for the future!

Yours Sincerely

For VIHARI HONDA AUTO PVT



**Vihari Honda**

43-2-61/1, Daba Kottu Centre, Ajit Singh Nagar, VIJAYAWADA.  
Krishna Dist., Andhra Pradesh - 520 015. Ph : 9703247365, 9703218822



# **FINANCIAL STATEMENT ANALYSIS**

**With reference to**

**KUSALAVA FINANCE LIMITED**

An Internship Report submitted to the Department of Commerce  
In partial fulfilment of the requirement for the award of Degree of

**B.Com Computer Applications**

Prepared by

**P. SIVA GANESH**

**(202332)**

Under the guidance of

**V.V.K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE**

**OF**

**ARTS & SCIENCES**

**(An Autonomous College in the Jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020 - 2023**

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE**  
**OF**  
**ARTS & SCIENCES**  
**VIJAYAWADA – 10**



**CERTIFICATE**

This is to certify that this Internship work entitled “**FINAICIAL STATEMENT ANALYSIS**”

at

**KUSALAVA FINANCE LIMITED,**

Is a bona fide work of **P. SIVA GANESH (Roll no: 202332)** submitted to  
Department of Commerce in partial fulfilment for the award of the Degree of  
**B. Com Computer Applications** by Krishna University.

**V.V.K DHARMENDRA**

  
**Sri K. NARAYANA RAO**

**(PROJECT GUIDE)**

*8. Sartha Kumar*  
*9/3/2023*

**(HEAD, DEPT OF COMMERCE)**

**Head, Dept. of Commerce**  
**P.B Siddhartha College of**  
**Arts & Science, VIJAYAWADA**





202332

**KUSALAVA**

Date: 07-01-2023.

**CERTIFICATE**

This is to certify that Pullabhotla Siva Ganesh, S/o.P.Rama Krishna, Roll No.202332 has completed his project at KUSALAVA FINANCE LIMITED on a topic of "FINANCIAL STATEMENT ANALYSIS" in our Organization for the period from 27.09.2022 to 07.01.2023

His work was found to be sincere and beneficial to the concern.

With regards,

For KUSALAVA FINANCE LIMITED

15 Babuvara Rao  
MANAGER



**KUSALAVA FINANCE LIMITED**  
AUTOMOBILE FINANCIERS

Regd. Office : D.No 40-2-16, Chukkappallavi Street, Labbipet, VIJAYAWADA - 520 010, Krishna Dist., Andhra Pradesh.  
Tel : 0866-2471384, 2483256 Fax : 0866-2476575 e-mail : finance@kusalava.com www.kusalava.com

# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce  
In partial fulfillment of the requirement for the award of the degree of

*B. Com Computer Applications*

Prepared by

**P. BALA SAI**

(202333)

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST. PROF. P.B.S.C.



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

Vijayawada-520010

2020-2023



PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE



This is to certify that this Internship work entitled “A Study on Digital Marketing” at TotalFresh Co is a bona fide work of P. BALA SAI (Roll no:202333) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

SRI T. SRINIVASA RAO ASST.PROF PBSC

(Project Guide)

S. Santhakumari  
9/3/2023

Sri K. NARAYANA RAO

(Head, Dept. of Commerce)

Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA



202333

**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Bala Sai P** bearing Roll No. 202333 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

Signature

For TotalFresh

*[Signature]*  
Proprietor

# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce  
In partial fulfillment of the requirement for the award of the degree of

B. Com Computer Applications

Prepared by

**K. ANILKUMAR**

(202334)

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST.PROF PBSC



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)


Vijayawada-520010

2020-2023

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this Internship work entitled “A Study on Digital Marketing “at TotalFresh Co is a bona fide work of **K. ANIL KUMAR** (Roll no:202334) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
**SRI T. SRINIVASA RAO**  
Assistant Professor PBSC  
(Department of Commerce)  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head, Dept. of Commerce)

Head, Dept. of Commerce  
PB Siddharatha College of  
Arts & Science, VIJAYAWADA

*S. Santhra Kumar*  
9/3/2023





**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

202334

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Anil Kumar** bearing Roll No. 202334 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

Signature



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

For TotalFresh

*Shankar P.*  
Proprietor

# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**J. JOHN BABU**

**(202335)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS  
&SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**VIJAYAWADA-520010**

**2020-2023**

**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**




**CERTIFICATE**


This is to certify that this Internship report entitled “A Study on WEB-DESIGNING” at


**“TOTALFRESH”**

is a bona fide work **J. JOHN BABU (ROLL NO:202335)** submitted to Department of Commerce in partial fulfillment for the award of the degree of

B. Com Computer Applications by Krishna University

  
**Sri T. SRINIVASA RAO** Asst.Prof PBSC  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head, Dept, of Commerce)

  
9/3/2022

Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA





202335

**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

Date: 25-01-2023

## Certificate of Internship

This is to certify that **John Babu J** bearing Roll No. 202335 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

+91 9885119250

siva@totalfresh.co

Gautham Buddha Road, Mangalagiri

www.totalfresh.co

Signature

For TotalFresh

Shiva Thadavathi  
Proprietor



# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**R. HEMA**

**(202336)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



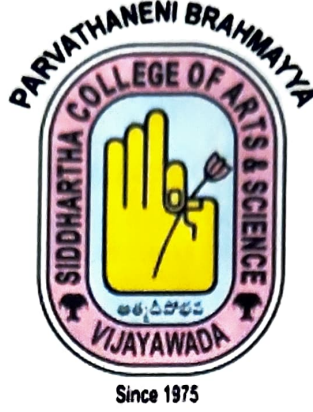
**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS  
&SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020-2023**

**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this Internship report entitled “A Study on WEB-DESIGNING” at

**“TOTALFRESH”**

is a bona fide work **R. HEMA (ROLL NO:202336)** submitted to Department of Commerce in partial fulfillment for the award of the degree of

**B. Com Computer Applications** by Krishna University

**Sri T. SRINIVASA RAO** Asst.Prof PBSC  
(Project Guide)

**Sri K. NARAYANA RAO**  
(Head, Dept, of Commerce)

8. Santhra 10  
9/3/2023

Head. Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA

**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

**Date: 25-01-2023**

## Certificate of Internship

This is to certify that **Hema R** bearing Roll No.202336 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

**Signature****For TotalFresh**

*Shiva Thadavarthi*  
Proprietor

**+91 9885119250****siva@totalfresh.co****Gautham Buddha Road, Mangalagiri****www.totalfresh.co**

# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Hanuman & co.,  
TAX CONSULTANTS**

An Internship Report submitted to the Department of Commerce

In Partial fulfillment of the requirement for the award of the degree of

B. Com computer applications

**TENALI.DEVESH  
(202337)**

Under the Guidance of

**Sri. T SRINIVASA RAO**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**Vijayawada – 520010**

**2020-2023**




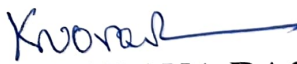
**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this project Work entitled “A study on Auditing” a  
**HANUMAN & Co.,**  
**TAX CONSULTANTS**

Is a bona fide work of **TENALI.DEVESH** (Roll no: 202337) submitted to  
Department of Commerce in partial fulfillment for the award of the degree of B.  
Com Computer Applications by Krishna University

  
**Sri. T SRINIVASA RAO**  
**(Project Guide)**

  
**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

**Head, Dept. of Commerce**  
**P.B. Siddhartha College of**  
**Arts & Science, VIJAYAWADA**

  
9/3/2023

202337

Cell : +91-90101 44199

# **HANUMAN & CO.,**

## **TAX CONSULTANTS**

# 61-23-3/1, Opp. Vinod Public School, Ramalingeswara Nagar, VIJAYAWADA-520 013.  
E-mail : hanuman.co.bza@gmail.com

---

### **CERTIFICATE**

This is to state and certify that Mr. Tenali Devesh (Roll. NO. 202337) Student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and science, Vijayawada, NTR District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of audit reports during the period from 01.10.2022 to 30.12.2022.

Yours Faithfully,  
For HANUMAN AND CO  
Tax Consultants.

**For HANUMAN & CO**



**PROPRIETOR**  
**T MANMOHAN REDDY**  
Proprietor

Place: Vijayawada  
Date: 30.12.2022

# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**B. SUREKHA**

**(202339)**

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST.PROF PBSC



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

Vijayawada-520010

2020-2023

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this Internship work entitled “A Study on Digital Marketing “at TotalFresh Co is a bona fide work of B.SUREKHA (Roll no:202339) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
SRI T. SRINIVASA RAO ASST.PROF PBSC

(Project Guide)

  
Sri K. NARAYANA RAO

(Head, Dept. of Commerce)

Head, Dept. of Commerce  
P.B. Siddharatha College of  
Arts & Science, VIJAYAWADA

  
9/3/2023





**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

202339

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Surekha B** bearing Roll No. 202339 has completed her internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

She is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

+91 9885119250

siva@totalfresh.co

Gautham Buddha Road, Mangalagiri

www.totalfresh.co

Signature

**For TotalFresh**

*Shankar Rao*  
**Proprietor**

**A STUDY ON**  
**SALES PROMOTION TECHNIQUES**  
With Reference to

**VIHARI HONDA**

A Project Report Submitted to The Department of Commerce  
In Partial Fulfilment of the Requirement For the Award of the Degree of

**BACHELOR OF COMMERCE (Computer Applications)**

**PREPARED BY**

**CHODAVARAPU SIRISHA**

**(202340)**

**UNDER THE GUIDANCE OF**

**Sri T. SRINIVASA RAO**

**Asst.Professor PBSC**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS & SCIENCE**

**(An Autonomous College in the Jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020-2023**

**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE  
VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this project work entitled "**SALES AND PROMOTION TECHNIQUES**" at **HONDA** is bonafide work **CHODAVARAPU SIRISHA** (Rollno:202340) submitted to the department of commerce in partial fulfillment the requirement for the award degree of **B.COM Computer Applications** By **Krishna University**

**Sri T. SRINIVASA RAO**

**ASST. Professor  
(PROJECT GUIDE)**

**Sri K.NARAYANA RAO**  
(Head of Dept. of Commerce)

*S. Santhra*  
9/3/2023

Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA



202340



**INTERNSHIP COMPLETION CERTIFICATE**

Date: 23/01/2023

This is to confirm that Miss Chodavarapu Sirisha with REG NO 202340 has successfully completed her Internship training program at VIHARI AUTO PVT LTD, Vijayawada.

Miss Chodavarapu Sirisha started her Internship training at our Hospital on 28/09/2022 and has successfully completed training on 30/12/2022. She has received training in the domains of Reception, Customer Satisfaction, Employee Disciplinary Action and Customer Feedback.

"Her association with us was very fruitful and we wish her all the best in her future endeavors"



**Vihari Honda**

43-2-61/1, Daba Kottu Centre, Ajit Singh Nagar, VIJAYAWADA.  
Krishna Dist., Andhra Pradesh - 520 015. Ph : 9703247365, 9703218822



# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Y Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

An Internship Report submitted to the Department of Commerce

In Partial fulfillment of the requirement for the award of the degree of

B. Com computer applications

**D.NAGAMANIKANTA  
(202342)**

Under the Guidance of

**Sri. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**Vijayawada – 520010**

**2020-2023**

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this project Work entitled “A study on Auditing” a

**Y. Tirupathaiah & Co.,**

**CHARTERED ACCOUNTANTS**

Is a bonsaied work of **DEVAPUJALA NAGAMANIKANTA** (Roll no:  
202342) submitted to Department of Commerce in partial fulfillment for the  
award of the degree of B. Com Computer Applications by Krishna University

**Sri. VVK DHARMENDRA**  
**(Project Guide)**

**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

*S. Santha kumar*  
*9/13/2023*

Head, Dept. of Commerce  
P.B. Siddharatha College of  
Arts & Science, VIJAYAWADA



202322



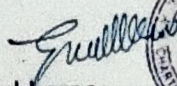
**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

### CERTIFICATE

This is to state and certify that that Avula Srinivas Reddy (Roll No. 202322) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants  
FRN: 004429S

  
G.Subbarao  
Partner  
M.No. 025905



Place: Hyderabad  
Date: 24/01/2023

# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Y Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

An Internship Report submitted to the Department of Commerce

In Partial fulfillment of the requirement for the award of the degree of

B. Com computer applications

**M. Rakesh  
(202346)**

Under the Guidance of

**Sri. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**Vijayawada – 520010**

**2020-2023**

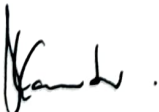



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**




This is to certify that this project Work entitled "A study on Auditing" a  
**Y. Tirupathaiah & Co.,**  
**CHARTERED ACCOUNTANTS**

Is a bonafied work of **MALLA RAKESH** (Roll no: 202346) submitted to  
Department of Commerce in partial fulfillment for the award of the degree of B.  
Com Computer Applications by Krishna University

  
**Sri. VVK DHARMENDRA**  
**(Project Guide)**

  
**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA

  
9/3/2023

202346



**Y. TIRUPATHAIAH & CO.**

Chartered Accountants

### CERTIFICATE

This is to state and certify that that Malla Rakesh (Roll No. 202346) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants  
FRN: 004429S

G.Subbarao  
Partner

M.No. 025905



Place: Hyderabad

Date: 24/01/2023

8 / 11





# **A STUDY ON FUNDAMENTALS OF ACCOUNTING**

**With reference to**

**Y Tirupathaiah & Co.,  
CHARTERED ACCOUNTANTS**

An Internship Report submitted to the Department of Commerce

In Partial fulfillment of the requirement for the award of the degree of

B. Com computer applications

**CH.Lakshmi Manoj  
(202347)**

Under the Guidance of

**Sri. V V K DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**Vijayawada – 520010**

**2020-2023**

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this project Work entitled "A study on Auditing" a

**Y. Tirupathaiah & Co.,**

**CHARTERED ACCOUNTANTS**

Is a bona fide work of **CHINTHA LAKSHMI MANOJ** (Roll no: 202347)

submitted to Department of Commerce in partial fulfillment for the award of the

degree of B. Com Computer Applications by Krishna University

**Sri. VVK DHARMENDRA**  
**(Project Guide)**

**Sri K. NARAYANA RAO**  
**(Head, Dept. of Commerce)**

S. Santha kumari  
9/3/2023

Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA



202367

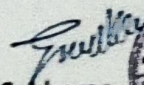


**Y. TIRUPATHAIAH & CO.**  
Chartered Accountants

### CERTIFICATE

This is to state and certify that that Chintha Lakshmi Manoj(Roll No. 202347) student of III B.Com. (Computer Applications), (TIP) Studying at P.B Siddhartha College of arts and Science, Vijayawada, Krishna District, Andhra Pradesh, has undergone practical training in our office in Audit and procedure relating to preparation of Audit reports during the period from 23.09.2022 to 21.12.2022.

For Y.Tirupathaiah & Co  
Chartered Accountants  
FRN: 0044295

  
G.Subbarao  
Partner  
M.No. 025905



Place: Hyderabad  
Date: 24/01/2023

**A study on  
Basic Excel & Advanced Excel**

**With reference to**

**EXCELYTICS Pvt.Ltd**

**An Internship Report submitted to the Department of Commerce In  
partial fulfillment of the requirement for the award of the degree of**

**B. Com Computer Applications**

**Prepared by**

**Gummadidala Venu Babu**

**(202361)**

**Under the Guidance of**

**Sri T. SRINIVASA RAO**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

**Vijayawada-520010**

**2020-2023**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**




This is to certify that this Internship work entitled **“Basic & Advanced Excel”**

At

**EXCELYTICS Pvt.Ltd**

is a bonafide work of **Gummadidala Venu Babu (Roll no:202361)**  
submitted to Department of Commerce in partial fulfillment for the award of  
the degree of **B. Com Computer Applications** by Krishna University.

  
**Sri T. SRINIVASA RAO** Asst.Prof  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head,Dept.of Commerce)

  
9/3/2023

Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA

202361



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## OF COMPLETION

This certificate is proudly presented to  
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for successfully completing

### Advanced Excel Training

held from Dt: **04-Oct-2022** to Dt: **11-Nov-2022**

**TECW00515005262**

Certification ID

Signature

This is an e-Certificate issued by Team Exceltytics.  
Authenticity of this certificate can be verified at <https://www.exceltytics.in/>

Flat: 406, 4th Floor, Above ICICI Bank, KVR Enclave, Between Gurudwara & Sathyan Theatre, Amberpet, Hyderabad - 500016 INDIA  
Contact Us: 040 - 40077555, 08888833399 | [www.exceltytics.in](http://www.exceltytics.in) | [info@exceltytics.in](mailto:info@exceltytics.in)



**A STUDY ON**  
**LOANS AND DEPOSITS**  
With Reference to  
**THE GANDHI COOPERATIVE URBAN BANK LIMITED**  
An Internship Report Submitted to The  
**Department of Commerce**  
In Partial Fulfilment of the Requirement for the Award of the Degree of  
**BACHELOR OF COMMERCE (Computer Applications)**  
PREPARED BY  
**VULISETTI KIRANMAI**  
**(202362)**  
UNDER THE GUIDANCE OF  
**V.V.K. DHARMENDRA**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS &  
SCIENCE**

**(An Autonomous College in the Jurisdiction of Krishna University)**

**VIJAYAWADA-520010**


**2020-2023**


**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this project work entitled "LOANS AND DEPOSITS" at THE GANDHI COOPERATIVE URBAN BANK LIMITED is a BONAFIED work of V. KIRANMAI (Rollno:202362) submitted to the department of commerce in partial Fulfilment of requirement for the award of degree of B.COM (C.A) By Krishna University.

  
Sri. V.V.K.DHARMENDRA  
(PROJECT GUIDE)

  
Sri. K. NARAYANA RAO  
(Head of Dept. of Commerce)

Head, Dept. of Commerce  
P.B. Siddharatha College of  
Arts & Science, VIJAYAWADA

8. Santhra Kumar  
9/3/2023



202362

ESTD 1978

CP (0886) 2433379



**THE GANDHI CO-OP. URBAN BANK LTD.,**

No.H. 948

Museum Road, Governorpet, VIJAYAWADA-520 002.

© 2021 | gandhi.co.op.urban.bank@gmail.com

PAN AAAAT80720

GSTIN 37AAAAAT8072012A

Date  
25/01/2023

### CERTIFICATE

This is to certify that Miss. VULISETTI KIRANMAI, bearing Reg. No.202362 student of III B.com (Computer Applications) from P.B.Siddhartha College of Arts & Science, Vijayawada has undergone project work in our organization from 21 September 2022 to 31 December 2022 and submitted the dissertation titled "LOANS AND DEPOSITS IN THE GANDHI CO-OPERATIVE URBAN BANK LTD., VIJAYAWADA".

During this period we found her Hard Working and Sincere.



*[Signature]*  
25/1/23

**CHIEF EXECUTIVE OFFICER**

# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**P. BHAGYA SRI**

**(202364)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS  
&SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

**VIJAYAWADA-520010**

**2020-2023**



**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**




**CERTIFICATE**

This is to certify that this Internship report entitled “A Study on WEB-DESIGNING” at


**“TOTALFRESH”**

is a bona fide work **P. BHAGYA SRI (ROLL NO:202364)** submitted to Department of Commerce in partial fulfillment for the award of the degree of

B. Com Computer Applications by Krishna University

  
**Sri T. SRINIVASA RAO** Asst.Prof PBSC  
(Project Guide)

*8. Santha kumar*  
*9/3/2023*

  
**Sri K. NARAYANA RAO**  
(Head, Dept, of Commerce)

Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA



**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

202364

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Bhagya Sri P** bearing Roll No.202364 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

Signature

For TotalFresh

*Shiva Thadavarthi*  
Proprietor

**A STUDY ON**  
**LOANS AND DEPOSITS**  
With Reference to  
**THE GANDHI COOPERATIVE URBAN BANK LIMITED**  
An Internship Report Submitted to The  
**Department of Commerce**  
In Partial Fulfilment of the Requirement for the Award of the Degree of  
**BACHELOR OF COMMERCE (Computer Applications)**  
PREPARED BY  
**SHAIK KAREEMA**  
**(202365)**  
UNDER THE GUIDANCE OF  
**V.V.K. DHARMENDRA**



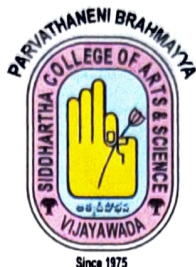
**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS & SCIENCE**

(An Autonomous College in the Jurisdiction of Krishna University)

VIJAYAWADA-520010

**2020-2023**

**P.B. SIDDHARTHA COLLEGE OF ARTS AND SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this project work entitled "LOANS AND DEPOSITS" at THE GANDHI COOPERATIVE URBAN BANK LIMITED is a BONAFIED work of SHAIK KAREEMA (Rollno:202365) submitted to the department of commerce in partial Fulfilment of requirement for the award of degree of B.COM (C.A)

By Krishna University

Sri. V.V.K.DHARMENDRA  
(PROJECT GUIDE)

Sri. K. NARAYANA RAO  
(Head of Dept. of Commerce)

Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA

B. Santha Kumar  
9/3/2023



202365



ESTD 1928

T: (0866) 2433379

**THE GANDHI CO-OP. URBAN BANK LTD., No.H. 948**

Museum Road, Governorpet, VIJAYAWADA-520 002.

e-mail : gandhiheadoffice@gandhicub.com

PAN : AAAAT8072G

GSTIN : 37AAAAAT8072G1ZA

Date

25/01/2023

### CERTIFICATE

This is to certify that **Smt. Shaik Kareema**, bearing Reg. No. **202365** student of III B.com Computer Applications from **P.B.Siddhartha College of Arts & Science, Vijayawada** has undergone project work in our organization from 21 September 2022 to 31 December 2022 and submitted the dissertation titled "**Loans and Deposits**" IN THE **GANDHI CO-OPERATIVE URBAN BANK LTD., VIJAYAWADA**.

During this period we found her **Hard Working** and **Sincere**.



*[Signature]*  
25/1/23

**CHIEF EXECUTIVE OFFICER**



**A STUDY ON AUDITING**

**With reference to**

**M.N RAO & ASSOCIATES  
CHARTERED ACCOUNTANTS**

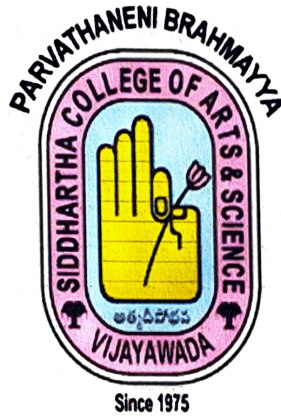
**An Internship Report submitted to the Department of Commerce  
In Partial fulfilment of the requirement for the award of the degree of**

**B. Com Computer applications**

**ABDUL AHAD  
(202366)**

**Under the Guidance of**

**Mr. V V K Dharmendra**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

**(An Autonomous College in the jurisdiction of Krishna University)**

**Vijayawada – 520010**

**2020-2023**

**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**



This is to certify that this project Work entitled "A study on Auditing" at

**M.N RAO & ASSOCIATES**

**CHARTERED ACCOUNTANTS**

is a bona fide work of ABDUL AHAD (Roll no: 202366) submitted to  
Department of Commerce in partial fulfillment for the award of the  
degree of B. Com Computer Applications by Krishna University

**Mr. V V K Dharmendra**  
(Project Guide)

**Sri K. Narayana Rao**  
(Head, Dept. of Commerce)

**Head, Dept. of Commerce**  
**P.B Siddharatha College of**  
**Arts & Science, VIJAYAWADA**



Date: 19-Sep-2022

To  
Abdul Ahad  
17-101, 3<sup>rd</sup> line, New Sanath Nagar  
Vijayawada – 520 007  
Krishna Dist.  
Andhra Pradesh  
Mobile: +91 88860 83673  
Email: a.ahad2184@gmail.com

**Sub: Internship offer letter-Reg**

\*\*\*

We offer you an opportunity to pursue Internship Program in our organisation from  
**20-Sep-2022 to 20-Jan-2023.**

During the Internship Program you have to work as may deem necessary by us and  
by your University faculty supervising the Internship Program. You will be assessed and  
allotted a score based on your performance as per the requirement of your University.

We hope that your association with us will be successful and rewarding.

**For M. N. Rao & Associates  
Chartered Accountants**



**(D.S.S. Srikanth)**  
Partner



# **A STUDY ON DIGITAL MARKETING**

With reference to

## **TotalFresh**

An Internship Report submitted to the Department of Commerce  
In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**M. LIKHITHA**

(202367)

Under the Guidance of

**SRI T. SRINIVASA RAO** ASST.PROF PBSC



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

Vijayawada-520010

2020-2023

PARVATHANENI BRAHMYA SIDDHARTHA COLLEGE OF  
ARTS & SCIENCE



This is to certify that this Internship work entitled “A Study on Digital Marketing “at TotalFresh Co is a bona fide work of M. LIKHITHA (Roll no:202367) submitted to the Department of Commerce in partial fulfillment for the award of the degree of B. Com Computer Applications by Krishna University

  
SRI T. SRINIVASA RAO ASST.PROF PBSC

(Project Guide)

  
SRI K. NARAYANA RAO

(Head, Dept. of Commerce)

Head, Dept. of Commerce  
P.B. Siddhartha College of  
Arts & Science, VIJAYAWADA

g. Santha Kumar  
9/3/2023



**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

202367

**Date: 25-01-2023**

## **Certificate of Internship**

This is to certify that **Likitha M** bearing Roll No. 202367 has completed her internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Digital Marketing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

She is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

**Signature**

**For TotalFresh**

*Shankar Reddy*  
**Proprietor**

# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**MD. ABDUL KHADIR BASHA**

**(202369)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS  
&SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**VIJAYAWADA-520010**

**2020-2023**



**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**




**CERTIFICATE**

This is to certify that this Internship report entitled "A Study on WEB-DESIGNING" at

**"TOTALFRESH"**

is a bona fide work **MD. ABDUL KHADIR BASHA (ROLL NO:202369)** submitted to Department of  
Commerce in partial fulfillment for the award of the degree of  
B. Com Computer Applications by Krishna University

  
**Sri T. SRINIVASA RAO** Asst.Prof PBSC  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head, Dept, of Commerce)

Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA



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Gautham Buddha Road  
Mangalagiri  
AP-522503

202369

Date: 25-01-2023

## Certificate of Internship

This is to certify that **KHADIR BASHA MA** bearing Roll No. **202369** has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

Signature

For TotalFresh

*Shiva Thadavarthi*  
Proprietor

# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**K. LAKSHMI REDDY**

**(202370)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS  
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(An Autonomous College in the jurisdiction of Krishna University)

**VIJAYAWADA-520010**

**2020-2023**

**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**



**CERTIFICATE**

This is to certify that this Internship report entitled “A Study on WEB-DESIGNING” at

**“TOTALFRESH”**

is a bona fide work **K. LAKSHMI REDDY (ROLL NO:202370)** submitted to Department of Commerce

in partial fulfillment for the award of the degree of

B. Com Computer Applications by Krishna University

**Sri T. SRINIVASA RAO** Asst.Prof PBSC

**(Project Guide)**

**Sri K. NARAYANA RAO**

**(Head, Dept, of Commerce)**

*S. Sautha kumar*  
9/3/2023

**Head, Dept. of Commerce**  
**P.B. Siddharatha College of**  
**Arts & Science, VIJAYAWADA**





202370

**totalfresh**

Gautham Buddha Road  
Mangalagiri  
AP-522503

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Lakshmi Reddy K** bearing Roll No.202370 has completed his internship at **TotalFresh** (Trademarked under **HalfBrain Technologies Private Limited**) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**  
Operations Manager

Signature

+91 9885119250

siva@totalfresh.co

Gautham Buddha Road, Mangalagiri

www.totalfresh.co

For TotalFresh

*Shankar P.*  
Proprietor

# **A Study on WEB-DESIGNING**

With reference to

**TOTALFRESH**

An Internship Report submitted to the Department of Commerce

In partial fulfillment of the requirement for the award of the degree of

**B. Com Computer Applications**

Prepared by

**K. SATHVIKA**

**(202371)**

Under the Guidance of

**Sri T. SRINIVASA RAO Asst.Prof PBSC**



**PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS  
& SCIENCE**

(An Autonomous College in the jurisdiction of Krishna University)

**VIJAYAWADA-520010**

**2020-2023**

**P.B SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
**VIJAYAWADA-10**




**CERTIFICATE**


This is to certify that this Internship report entitled “A Study on WEB-DESIGNING” at

**“TOTALFRESH”**

is a bona fide work K. SATHVIKA (ROLL NO:202371) submitted to Department of Commerce in  
partial fulfillment for the award of the degree of

B. Com Computer Applications by Krishna University

  
**Sri T. SRINIVASA RAO** Asst.Prof PBSC  
(Project Guide)

  
**Sri K. NARAYANA RAO**  
(Head, Dept, of Commerce)

  
9/3/2023

Head, Dept. of Commerce  
P.B Siddharatha College of  
Arts & Science, VIJAYAWADA





202371

**totalfresh**

Gautham Buddha Road

Mangalagiri

AP-522503

Date: 25-01-2023

## Certificate of Internship

This is to certify that **Sathvika K** bearing Roll No. 202371 has completed his internship at **TotalFresh** (Trademarked under HalfBrain Technologies Private Limited) towards the assignment of **Web Designing** and excelled at the tasks given for the period of 10th October 2022 to 21st January 2023.

He is hard working and found to be sincere at work.

**SAMBA SHIVA THADAVARTHI**

Operations Manager



+91 9885119250



siva@totalfresh.co



Gautham Buddha Road, Mangalagiri



www.totalfresh.co

Signature

For TotalFresh

*Samba Shiva Thadavarthi*  
Proprietor