



**PARVATHANENI BRAHMAYYA
SIDDHARTHA COLLEGE OF ARTS & SCIENCE**
Autonomous
Siddhartha Nagar, Vijayawada-520010
Re-accredited at 'A+' by the NAAC

DEPARTMENT OF COMMERCE

Name of the Event: 2-Day Workshop on “**KONA KONA SHIKSHA - A Financial Literacy Workshop**” (Awareness of trends in technology)

Date of the Event: **22.09.2023 TO 23.09.2023**

Number of students: **ATTENDED 80, CERTIFIED 77**

Chief Resource Person: **Sri CH. Vijaya Kumar, Representation of NISM and Director of Muves Consultancy Pvt Ltd.**

Objective: To inculcate financial awareness among students

Department of Commerce, P. B. Siddhartha College of Arts & Science has organized a 2 - Day Workshop to B.Com GEN and BFSI students on KONA KONA SHIKSHA - A Financial Literacy Workshop an initiate by Kotak Securities and National Institute of Securities Markets (NISM) on 22nd September and 23rd September, 2023.

The outcome of Workshop: The students are now able to understand the financial aspects of life.

Workshop Coordinators: Sri K. Narayana Rao, HOD and Sri. B. Phani Krishna Asst. Professor.

He explained

- ✓ Financial Awareness
- ✓ Instant gratification
- ✓ Delayed gratification
- ✓ Rule 72
- ✓ Selection of Mutual funds.

