



**PARVATHANENI BRAHMAYYA  
SIDDHARTHA COLLEGE OF ARTS & SCIENCE**  
*Autonomous*  
Siddhartha Nagar, Vijayawada-520010  
*Re-accredited at 'A+' by the NAAC*

## **DEPARTMENT OF COMMERCE**

Name of the Event: 2-Day Workshop on “**KONA KONA SHIKSHA - A Financial Literacy Workshop**” ( Awareness of trends in technology )

Date of the Event: **22.09.2023 TO 23.09.2023**

Number of students: **ATTENDED 80, CERTIFIED 77**

Chief Resource Person: **Sri CH. Vijaya Kumar, Representation of NISM and Director of Muves Consultancy Pvt Ltd.**

**Objective:** To inculcate financial awareness among students

Department of Commerce, P. B. Siddhartha College of Arts & Science has organized a 2 - Day Workshop to B.Com GEN and BFSI students on KONA KONA SHIKSHA - A Financial Literacy Workshop an initiative by Kotak Securities and National Institute of Securities Markets (NISM) on 22<sup>nd</sup> September and 23<sup>rd</sup> September, 2023.

**The outcome of Workshop:** The students are now able to understand the financial aspects of life.

**Workshop Coordinators:** Sri K. Narayana Rao, HOD and Sri. B. Phani Krishna Asst. Professor.

He explained

- ✓ Financial Awareness
- ✓ Instant gratification
- ✓ Delayed gratification
- ✓ Rule 72
- ✓ Selection of Mutual funds.

