

Format for Reporting Academic (TLP) Activity

1.1 Department Activity Number: MBA 7 (2023)		
1.2 Title of the Activity: Invited Talk on 'Digital Marketing' and 'Business Analytics		
1.3 Type of Activity: Conference/Seminar /Guest Lecture / Workshop / Short term Course/ Certificate Course/ Value Added Course/others		
1.4 Name of Organizing Dept./ Committee / Cell/ Club: Department of Business Administration		
1.5 Date and Time: 03-04-2023	1.6 Mode: Online / Offline	1.7 Venue: Webinar Hall
1.8 No. of Students Participated: 96	1.9 Class of students:	
2.0 Name of Organizing Coordinator / Convener/secretary:		
2.1 Funding source: Institution <input type="checkbox"/> nsor <input type="checkbox"/>		
2.2 Name of main sponsor:		2.4 Total expenditure:
2.3 Total Amount received from sponsors:		
2.5 Accounts statement audited by: Internal auditor / External Auditor		
3.0 Name of Chief Resource person: Dr Naresh and Ms Ajitha faculty members from Acharya Bangalore Business School		
4.0 Brief Activity Report: The Department of Business Administration organized an Invited Talk on ' Digital Marketing ' and ' Business Analytics ' in association with ' Admission Arrow ' on 03-04-2023. Dr Naresh and Ms Ajitha faculty members from Acharya Bangalore Business School are the Resource Persons. On this occasion Prof Rajesh C Jampala, Dean formally launched the logo of ' Eduversetea Admissions Expo '.		
4.1 Video (if Recorded): Provide the link		
4.2 Website link:		





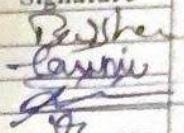
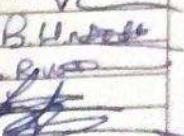
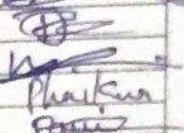
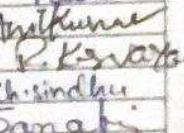
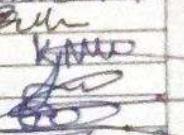
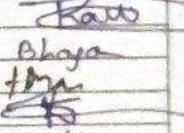
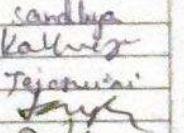
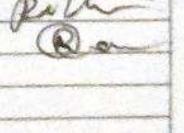
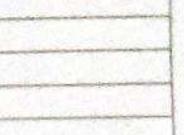
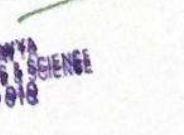
P.B. SIDDHARTHA COLLEGE OF ARTS & SCIENCE, VIJAYAWADA
DEPARTMENT OF COMMERCE & BUSINESS ADMINISTRATION

Title of the event: **Invited Talk on 'Digital Marketing' and 'Business Analytics'**

Name of the Resource Person:	Dr Naresh and Ms Ajitha faculty members from Acharya Bangalore Business School
Event Coordinators:	Dr J Durga Prasad
Date & Time:	04-03-2023
No of Students Participated:	96

S.No	Roll No	Name	Signature
1	21MBA26	Akchi P	
2	22MBA10	N. Venkata Ramaiah	IV Rani
3	23MBA11	A. Himasri	A. Himasri
4	21MBA14	Subbarao	Subbarao
5	22MBA10	Smart Shankar	Smart
6	23MBA39	T. Tejaswini	T. Tejaswini
7	22MBA07	Samethan Daoudra	Samethan
8	22MBA32	V. Jigisha	Jigisha
9	22MBA26	M. Srivika	Srivika
10	22MBA03	T. Madhavi	Madhavi
11	23MBA25	Appalapula Sai Madhusu	Appalapula
12	23MBA10	P. Anjali	Anjali
13	22MBA13	M. Sai Harsha	M. Sai Harsha
14	23MBA15	Ch. Sindhu	Ch. Sindhu
15	22MBA36	P. Nikhil	Nikhil
16	22MBA16	D. Mounika	D. Mounika
17	23MBA02	Nibitha Paul	Nibitha
18	22MBA18	T. Pranava	Pranava
19	23MBA01	P. Bhavya Nattu	Bhavya Nattu
20	22MBA00	V. V. A	V. V. A
21	21MRA13	T. Supriya	Supriya
22	23MBA06	A. Rajeswari	Rajeswari
23	22MBA23	Bhumika Lakshmi Pavathi. Kandula	Bhumika
24	23MBA13	J. Pooja	Pooja
25	22MBA25	Ganesha	Ganesha
26	23MBA26	S. Laya	Laya
27	22MBA27	T. U. Seer	U. Seer
28	21MBA49	M. Devi	Devi
29	23MBA34	Morthala Bhavitha Kaveri	M. Bhavitha
30	23MBA12	P. Anjali	Anjali

S.No	Roll No.	Name of Student	Signature
31			
32	22MPA 32	Kranthi	<i>Kr</i>
33	23MBA 19	Likhita	<i>Likhita</i>
34	22MBF 14	Vignesh	<i>Vignesh</i>
35	23MBA 20	T sandhya	<i>T sandhya</i>
36	23MBA 21	T sai Rikitha	<i>T sai Rikitha</i>
37	22MPA 37	Hanok Lanhe	<i>Hanok</i>
38	22MBA 40	Mangammar	<i>Mangammar</i>
39	23MBA 23	Sarveswathi Regmi	<i>Sarveswathi Regmi</i>
40	20MBF 40	Keasthini	<i>Keasthini</i>
41	23MBA 28	M. Lahari	<i>Lahari</i>
42	21MBA 42	Surekha	<i>Surekha</i>
43	23MBA 25	K. Chandrika	<i>K. Chandrika</i>
44	20MBF 44	V V Laksheer	<i>Laksheer</i>
45	22MBA 36	Anuradha kalyani	<i>Anuradha</i>
46	22MBA 16	Ch. Swapna	<i>Ch. Swapna</i>
47	21MBA 02	B. Rajeswari	<i>B. Rajeswari</i>
48	23MBA 37	K. Pranathi	<i>Pranathi</i>
49	22MBA 19	Durga Rao	<i>Durga Rao</i>
50	23MBA 44	M. Swapna	<i>Swapna</i>
51	20MBF 21	Apparcia	<i>Apparcia</i>
52	21MBA 04	M. Tejaswini	<i>Tejaswini</i>
53	23MBA 49	Ch. Jyothi	<i>Jyothi</i>
54	22MBA 14	A. G	<i>A. G</i>
55	23MBA 59	Shakila Farzana	<i>Farzana</i>
56	20MBF 16	Makesh	<i>Makesh</i>
57	23MBA 23	M. Sandhya Rani	<i>Sandhya Rani</i>
58	22MBA 58	K. Sri Harshini	<i>Sri Harshini</i>
59	23MBA 47	P. Nayna	<i>Nayna</i>
60	20MBA 55	T. Harshitha	<i>Harshitha</i>
61	22MBA 51	Durga Prasad	<i>D.P.</i>
62	23MBA 43	Sushma	<i>Sushma</i>
63	22MBF 63	Sameer	<i>Sameer</i>
64	23MBA 33	K. Roja	<i>Roja</i>
65	23MBA 44	M. hawari	<i>M. hawari</i>
66	21MBA 41	V. Lokesh	<i>Lokesh</i>

S.No	Roll No	Name	Signature
67	23MBA19	N. Ngeul basha	
68	23MBA21	N. Laxmi	
69	23MBA31	P. Vasu	
70	23MBA71	B. Hasi nath	
71	23MBA72	S. Rajesh varma	
72	23MBA78	Sh. farjana	
73	23MBA64	B. Shrawan	
74	23MBA65	S. Devi	
75	22MBA8	K. vidya	
76	22MBA90	D. Purni kumar	
77	22MBA70	P. Parithga	
78	23MBA48	Anil Kumar	
79	23MBA29	P. Kaunya	
80	23MBA80	Ch. sindhu	
81	23MBA15	J. Janaki	
82	22MBA81	P. Bhagya patlu	
83	23MBA21	K. Madhuri	
84	21MBA14	V. Amulya	
85	21MBA82	B. Bindu	
86	22MBA96	S. Kajal	
87	21MBA20	P. Bhagya dattu	
88	23MBA21	A. tima	
89	23MBA11	N. Ramu	
90	23MBA60	T. Sandhya	
91	22MBA30	A. Kalyam	
92	23MBA88	T. Tejaswini	
93	22MBA39	S. Laya	
94	23MBA26	K. Poja	
95	23MBA33	Rakesh Roy	
96	23MBA96		


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