

Newsletter

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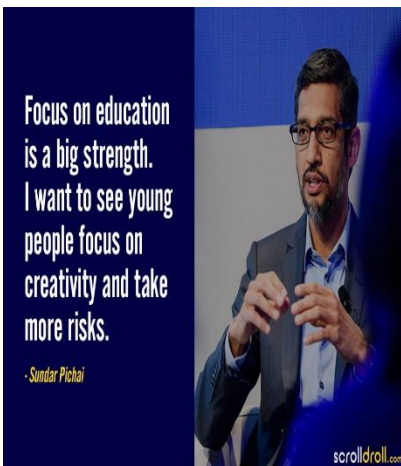
Aim
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Achieve

ALL ABOUT THE COLLEGE

EXCLUSIVE NEWS

College is about learning – and not all learning happens in the classroom. Extracurricular activities help students grow their talents and explore new interests. They create unique opportunities to bond with their classmates and develop skills that serve them well throughout their life. Student's activities are organized on a regular basis and are encouraged to participate in events and to make the most of their study experience.

QUOTE!



Got 2nd place in Krishna University inter-collegiate Volley ball woman tournament organized by SDMS College, Vijayawada.

Herzlichen Glückwunsch!



J Akshith Kumar III BBA chess player got 1st place in senior state chess championship.



Dear Valued Colleague,

The spirit and objectives of the National Education Policy (NEP) 2020 should be fully understood by each and every faculty member. NEP recognizes that higher education plays an extremely important role in promoting human as well as societal well-being and in developing India as envisioned in its Constitution - a democratic, just, socially conscious, cultured, and humane nation upholding liberty, equality, fraternity, and justice for all. It notes that “given the 21st century requirements, quality higher education must aim to develop good, thoughtful, well-rounded, and creative individuals” and enable an individual to study one or more specialized areas of interest at a deep level, and also develop capabilities across a range of disciplines including sciences, social sciences, arts, humanities, languages, as well as professional, technical, and vocational subjects. The NEP highlights certain fundamental principles that would guide both the education system at large, as well as the individual educational institutions. The principles that have a direct bearing on the curricula for different levels of higher education include: Recognizing, identifying, and fostering the unique capabilities of each student to promote her/his holistic development; Flexibility, so that learners have the ability to choose their learning trajectories and programmes, and thereby choose their own paths in life according to their talents and interests; Emphasis on conceptual understanding rather than rote learning and learning-for-exams; creativity and critical thinking to encourage logical decision-making and innovation; ethics and human & constitutional values, and life skills such as communication, cooperation, teamwork, and resilience; Full equity and inclusion as the cornerstone of all educational decisions to ensure that all students are able to thrive in the education system and ensuring that the institutional environment is responsive to differences to ensure that high-quality education is available for all.

I fondly wish we all fully embrace the NEP with Body, Mind and Soul in unison.

Truly Yours,

Prof. Rajesh C Jampala
Dean- Academics

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Dr. M. Ramesh, Chief Editor
Prof Rajesh C Jampala, Editor
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IQAC organized a workshop for the faculty on “Outcome Based Education using Blooms Taxonomy” on 27th November 2022. Prof. Cheelu Dhanaraj, Director, Dr KVSRIIT, Kurnool was the resource person.

DEPARTMENTAL ACTIVITIES

DEPARTMENT OF COMPUTER SCIENCE




PARVATHANENI BRAHMAYYA SIDDHARTHA COLLEGE OF ARTS & SCIENCE



Staff and students of PB Siddhartha Arts and Science College in Vijayawada on Monday

Training classes for empowerment of women begin

HANS NEWS SERVICE
VIJAYAWADA
(NTR DISTRICT)

INFORMATION and Communication Technologies Academy (ICT Academy) Andhra Pradesh and Telangana Head B Gopal inaugurated two-week training classes for the empowerment of women, at PB Siddhartha Arts and Science College here on Monday.

Speaking on the occasion, Gopal said the ICT academy has part-

nered with the world famous software company Honeywell Technology Solutions to impart training to the women for the empowerment. He said the ICT Academy has been conducting various training and skill development programmes in the country. College principal Dr Meka Pratap said the training programme will be very useful to the students to get jobs.

College training and placements head Kavuri Sridhar said theirs is the only college in Andhra Pradesh

getting special training classes from the reputed Honeywell Technology Solutions. He said the objective of conducting special training classes is to train the girl students to get the employment opportunities in Amazon web series, which is providing livelihood to many professionals in the world. He said the girl students can get jobs in the reputed IT companies after attending the training classes organized by the ICT academy in collaboration with Honeywell technologies.

15/11/2022 VIJAYAWADA Pg 03

Department of computer science and Honeywell inaugurated Center of Excellence for women empowerment to train our girl students on AWS Cloud Practitioner (CLF-C01) global certification supported by ICT Academy and Honeywell.



Delighted to host Leader's talk by Ms. Pooja Thakran, Sr. Director, Communications and CSR, Honeywell addressing our students. Thanks to Team ICT Academy for facilitating this talk

DEPARTMENT OF COMPUTER SCIENCE



Beware of cybercriminals: Santosh

PNS ■ VIJAYAWADA

Supraja Technologies founder Chaluvasi Santosh said that the cybercrime threat is growing and cautioned all to beware of cybercrimes.

The Computer Science department of PB Siddhartha Arts and Science College organised a programme on 'Cyber Security-Ethical Hacking' on the occasion of International Computer Security Day, here on Wednesday.

Supraja Technologies founder Chaluvasi Santosh attended the programme as chief guest and College Principal Dr.Meka Ramesh presided over the programme. Speaking on the occasion, Santosh explained the way in which the cyber criminals hack the accounts.

Santosh created awareness about crimes related to the bank transactions, fake messages sent to mobile phones in the name of offers, methods



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followed by cyber criminals to steal key information like the bank account numbers and passwords, Aadhaar numbers. "Nowadays, it has become common to create fake Facebook accounts and send messages to all their acquaintances to transfer money through apps like Phone Pay and Google Pay," he said, advising Facebook users to

secure their accounts by locking them. Later he allayed the doubts of the students on the employment being available in the cyber security sector. Computer Science department head Dr.TS Ravi Kiran, training department head Kavuri Sridhar an in-charge Koneru Sudhir, faculty members and students were present.

Department of Computer science has organized a, "Awareness on Ethical hacking & Cyber security" on the eve of International computer security day i.e. on 30th November 2022.

DEPARTMENT OF COMMERCE



'CAs can benefit from huge shortage of auditors in India'

PNS ■ VIJAYAWADA

The Commerce Department of PB Siddhartha Arts and Science College, Moghalrajapuram, organised an 'Audit Diwas' for the benefit of the student community, on the college premises in Vijayawada on Wednesday.



Students may choose Chartered Accountant (CA) courses and settle as an auditor after the completion of the course. Later, auditors may become CAG members or start their practices, he added.

Chartered accountant Geesam Subramanyam, who is a senior practicing auditor, stressed the importance of CAG and explained how it had been playing a key role in protecting the public money spent by the State and Central governments. CAs have a bright future. Students can choose this course because there is a huge shortage of auditors in India, he said. He added that students should be focusing on their studies, and then they could complete the CA course successfully. Students can go for CA rather than professional courses such as engineering.

He said that CAG had powers to audit the State and Central governments' income and expenditures, and give advice and suggestions to both the governments. Students may choose Chartered Accountant (CA) courses and settle as an auditor after the completion of the course. Later, auditors may become CAG members or start their practices, he added.

Audit Diwas last year. The CAG is one of the statutory positions given by the Constitution, he added. He further said that CAG had powers to audit the State and Central governments' income and expenditures, and give advice and suggestions to both the governments. Students may choose Chartered Accountant (CA) courses and settle as an auditor after the completion of the course. Later, auditors may become CAG members or start their practices, he added.

PB Siddhartha College wins 'CYNOSURE 4.0' Championship



Students of PB Siddhartha College, who won competitions, with the College management in Vijayawada on Monday

HANS NEWS SERVICE VIJAYAWADA (NTR DISTRICT)

THE student teams of Parvataneni Brahmayya Siddhartha Arts and Science College participated in various competitions in the 'CYNOSURE 4.0' held at KL University at Tadepalli in Guntur district and bagged the overall championship on Monday.

Around 40 students from PB Siddhartha College participated in technical and non-technical events

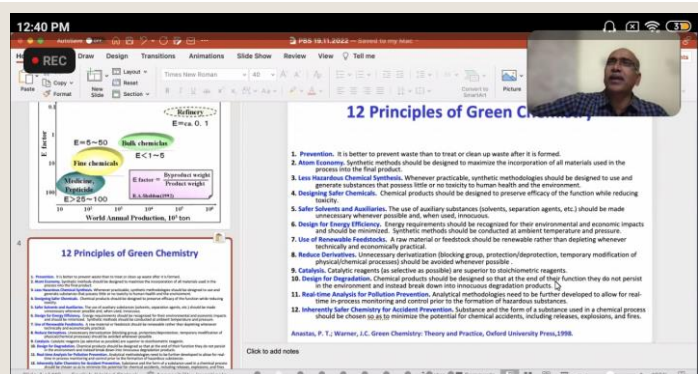
and showed their talent in stock market, mock parliament, corporate quiz and balloon blast events. They showed their talent in all three technical and one non-technical event and won the overall championship.

On this occasion, College Principal Dr Meka Ramesh, Director Vemuri Baburao and I Deam Rajesh Jampala felicitated the winners at a meeting conducted in the college on Monday. College commerce department in-charge Kona Narayana Rao said that their students are excelling in the fields of service and culture along with their studies.



Constitutional Day was organized by 4A – Girls battalion. Dr. Kalyani Gollapudi prosecutor and Dr. S Rajani, POSCSO special judge addressed the gathering.

DEPARTMENT OF CHEMISTRY



The department of chemistry has organized a Webinar on “Green Living : Sustainable Energy” on 19-11-2022 by Prof. Ch. Subramanian, Dept. of Chemistry, Former Dean – Academics, IIT – Hyderabad.



12 students of M.Sc. (Chemistry) – Final cleared NPTEL/SWAYAM MOOCs course on Analytical chemistry offered by IIT, Kharipur.



On the eve of Madam Marie Curie 100th Birthday Department had conducted a guest lecture held on 16-11-22. Resource person **Dr. A.Gangadhar, Break through science society** had delivered a talk on “**The Great Scientist & Humanist Madam Marie Curie**” for all the staff of the department and students of MPC & BZC.



Department had conducted a One day International talk on “**Developments in Drug Delivery systems (DDS)**” held on 31-10-22. Resource person **Dr.Appajosula Srinivasa Rao, Professor, Washington University, USA**, had delivered a talk “**Developments in Drug Delivery systems (DDS) and Reduction of drag of Smart drugs**” for all the staff of the department and students of MPC & BZC.

DEPARTMENT OF TELUGU



DEPARTMENT OF HINDI



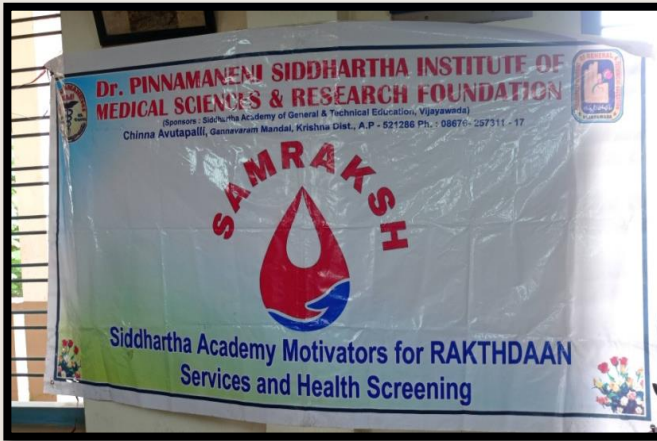
మహిళల స్థితిగతులకు అద్దం పట్టిన 'నిరాలా' కవిత్యం



మొగలరాజపురం(విజయవాడతూర్పు): సమాజంలోని స్త్రీల స్థితిగతులకు సూర్యకాంత్ త్రిపాటి 'నిరాలా' హిందీ సాహిత్యంలో చక్కగా వివరించారని దక్షిణ భారత హిందీ ప్రచార సభ అసిస్టెంట్ ప్రొఫెసర్ డాక్టర్ పి.శ్రీనివాసరావు చెప్పారు. ప్రపంచ విద్యార్థుల దినోత్సవం సందర్భంగా గురువారం పీఠీ సిద్ధార్థ కళాశాల హిందీ విభాగం ఆధ్వర్యంలో కళాశాల సెమినార్ హాలులో ప్రగతి వాదం-నిరాలా కవిత్యం అనే అంశంపై సదస్సు జరిగింది. శ్రీనివాసరావు అతిథిగా మాజురై మాట్లాడారు. నిరాలా కవితా విశిష్టత గురించి విద్యార్థులకు ఆయన తెలిపారు. తోడతీపత్కర్, భిక్షుకే వంటి కవితలు నిరాలా ప్రగతివాద లక్షణాలను స్పష్టంగా తెలియజేస్తున్నాయన్నారు. కళాశాల ప్రెసిడెంట్ డాక్టర్ ఎం.రమేష్ మాట్లాడుతూ.. ప్రతి విద్యార్థి మాతృభాషతో పాటుగా హిందీని కూడా చదవాలన్నారు. కళాశాల డైరెక్టర్ వేమూరి బాబూరావు, డీన్ రాజేష్ సీ.జంపాల, హిందీ విభాగాధిపతి ఎం.జయలక్ష్మి, హిందీ అధ్యాపకురాలు ఎం.భవ్య, శారదాతో పాటుగా వివిధ విభాగాల అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

On occasion of International Students Day i.e on November17th 2022 department of Hindi conducted a Guest Lecture by Dr. Periseti Srinivas Rao, Senior Asst.Professor, Post Graduate and Research Institute, Dakshin Bharat Hindi Prachar Sabha, Vja, A.P .The Topic Nam Is "PRAGATHIVAAD-NIRALA".

NSS ACTIVITIES



20 volunteers from NSS Unit-I participated in blood donation camp which was conducted by Pinnamaneni Siddhartha Institute of Medical Sciences on 5th Nov 22.

As part of monthly program “Stop idling your engine” at traffic signals to control the pollution (Eco Friendly) was conducted on 10th November 22.



More than 100 volunteers of NSS Unit-I participated in the Anti-Drug and Child awareness program organized by Child line on 19th November.



50 volunteers from NSS Unit-I went to Deepa Nivas Orphanage and distributed some stationary, rice bags and some fruits and conducted some games to children and interacted with them on 27th November.