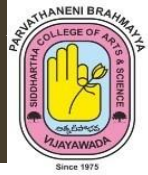


Newsletter

Inside

Editor's view point
Departmental Events
Achievements
NSS Activities



EMBLAZON

Aim
Action
Achieve

ALL ABOUT THE COLLEGE

EXCLUSIVE NEWS

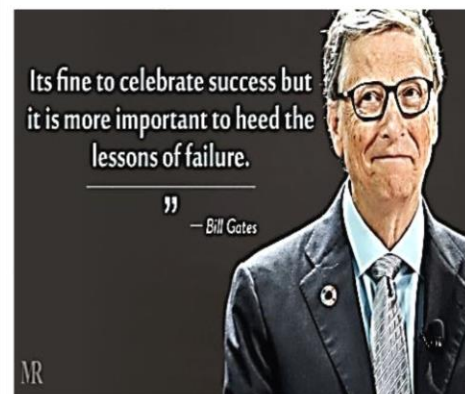
Our diversified academic programs will prepare students for a lucrative career in the field of their choice. The mentorship of students by faculty, internship opportunities, and teaching and learning pedagogy nurture students' well-rounded, responsible citizens fully prepared for the world beyond the college. We offer students the opportunity to grow into their best, most complete self. Discover the joys of teaching and vivacious learning experience. Come discover our exciting and vibrant campus and find out why #P.B. Siddhartha Arts & Science College is invigorating and fulfilling.

Let Your Spirit Soar!



If you are not willing to learn no one can help you. If you are determined to learn no one can stop you.

-Zig Ziglar



Dussehra in Vijayawada is one of the most celebrated and pompous festivals. The city has a long tradition of celebrating the Dussehra festival with grandeur illumination. Dussehra can be described as a 10-day festival in South India, culminating on Vijaydashami. The city celebrates this festival in a grand manner. Our NSS volunteers rendered services to devotees of Goddess Durga.



Dear All,

As one of the leading HEI in AP our college must chalk out plan to implement National Education Policy 2022 in the right spirit. For the benefit of collective understanding let me bring out the salient features to you all. The Kasturirangan Committee submitted the National Education Policy whose main purpose was to focus on challenges; India is currently facing in the Education System. The focus areas are 'Quality' of Education, its 'Affordability', 'Equity' to the students, 'Access' of Education, and 'Accountability' by the system. In this new policy, there will be a 5+3+3+4 structure which comprises 12 years of school and 3 years of Anganwadi / pre-school replacing old 10+2 structure. The National Education Policy 2020 says that all 'higher education institutions' (HEIs) shall aim to be multidisciplinary by 2040. By 2030, there shall be at least one multidisciplinary HEI in or near every district. The policy aims for the Gross Enrolment Ratio in higher education to increase to 50 per cent by 2035 from 26.3 per cent in 2018. HEIs shall have the flexibility to offer Master's programmes of two years for those who have completed a three-year undergraduate programme, of one year for students who have completed a four-year undergraduate programme, or five-year integrated Bachelor's and Master's programmes. The policy says that 'high performing' Indian universities shall be encouraged to set up campuses in other countries. Similarly, selected universities – such as those from among the top 100 universities in the world – shall be encouraged to operate in India. A National Research Foundation shall be established to facilitate “merit-based but equitable” peer-reviewed research funding. The policy says that the centre and states shall work together to increase public investment in education to 6 per cent of the gross domestic product, from the current 4.43 per cent. The policy envisages broad based, multi-disciplinary, holistic Under Graduate education with flexible curricula, creative combinations of subjects, integration of vocational education and multiple entry and exit points with appropriate certification. Let us march forward into the brave new world of education!

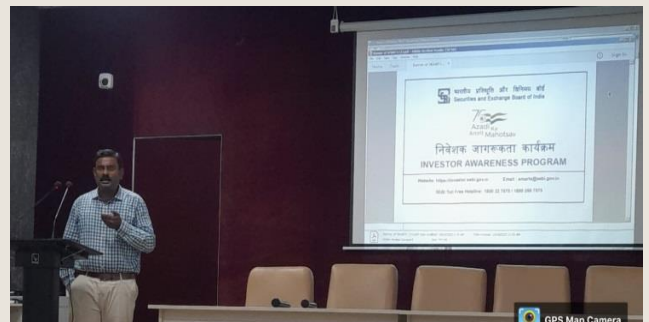
Happy Reading!

Editorial Team:

- Dr. M. Ramesh, Chief Editor
- Prof Rajesh C Jampala, Editor
- Dr. V. Srinivas, Sub Editor
- Y. Triveni, Designer



The Department of Business Administration organized a webinar on “**Current Trends in Capital Markets**” - **Importance of Due Diligence in Investing** on 14/10/2022. **Mr. M.V Narasinga Rao**, CDSL IPF, **Mr. V. Shiva Prasad** CDSL, **Mr. Mr. Konda Nagabhushanam**, BSE are the Resource Persons.



The Department of Business Administration organized a Faculty Orientation Program on ‘**Investor Awareness Program**’ on 18/10/2022. **Mr. V. Narendhar**, SEBI Empaneled Trainer was the Resource Person.

DEPARTMENTAL ACTIVITIES

DEPARTMENT OF COMMERCE



సీపీ కోర్సుతో ఉపాధి అవకాశాలు



రేవతిని సన్మానిస్తున్న కళాశాల అధ్యాపకులు

మొగల్రాజపురం (విజయవాడ తూర్పు): చార్టర్డ్ అకౌంటెంట్ కోర్సు పూర్తి చేసిన వారికి అపారమైన ఉపాధి అవకాశాలు ఉన్నాయని చైన్మెంట్ చెందిన చార్టర్డ్ అకౌంటెంట్ రేవతి రంగనాథం చెప్పారు. పీపీ సిద్ధార్థ కళాశాల కామర్స్ విభాగం ఆధ్వర్యంలో బుధవారం కళాశాల సెమినార్ హాల్లో కామర్స్ విద్యార్థులకు అవగాహన సదస్సు నిర్వహించారు. రేవతి హజరై మాట్లాడుతూ ప్రస్తుతం జీఎస్టీ వల్ల సీపీలకు మంచి డిమాండ్ ఉందన్నారు. న్యాయపరమైన ఖాతాలు, తనిఫీ అనే అంశంపై ఆమె మాట్లాడారు. కళాశాల ప్రెసిడెంట్ ఎం.రమేష్, కళాశాల డైరెక్టర్ వేమూరి బాలారావు, కామర్స్ విభాగాధిపతి కె.నారాయణరావు తదితరులు పాల్గొన్నారు.

సాక్షి Thu, 20 October 2022
<https://epaper.sakshi.com>

the pioneer
 HYDERABAD MONDAY, OCTOBER 24, 2022

Telangana 04

Self-discipline is vital for success in life

Most people have talents, but they fail to achieve their goals because of lack of self-discipline. To achieve personal and professional success, they also need self-discipline and it is an important trait to be successful at work. Everyday we deal with distractions, struggle to focus on work, and endeavor to perform tasks that we procrastinate. Self-discipline is all about gaining productive results even when there are people, personal life, or other people, possess the habit of persistence, and it is essential to take control for his/her life. Each person can set goals and take right steps to achieve them. Developing self-discipline also involves controlling impulses and emotions. Self-discipline is an ability to resist a decision, regulate emotions, and control thoughts and adjust their behavior according to their long-term goals. Achieving self-discipline is important order to lead a healthy personal and professional life. Research studies say that numerous factors contribute to the personal and professional success, but success would be impossible without self-discipline. Self-discipline is the bridge between goals, effort and success. It is the single most important attribute to achieve personal excellence in

Having self-discipline helps people overcome lethargy and procrastination and prevents them from taking things for granted. Theodore Roosevelt once said, 'With self-discipline, almost anything is possible.' Self-discipline is, indeed, regarded as one of the keys to success. Many people attribute self-discipline as having determination and fortitude.

popular studies stated. The enough model of self-control, by three eminent professors from Florida State University and University of Minnesota, was published in 2007. The study concluded that 'Self-control is a central function of the self and an important key to success in life. Self-discipline is the bridge between goals, effort and success. It is the single most important attribute to achieve personal excellence in

It is possible because it gives the opportunity to stand in personal and professional life. Self-discipline directly or indirectly affects certain aspects of human life such as daily routines, academic achievement, career development, financial independence, health behavior, addictions etc. It helps establish good work routine and hold accountable to your goals.

Human beings come to the world with both impulses and skills that can be trained. Self-discipline is an inner power that distinguishes humans from other creatures. It is the capacity that serves human adaptation. Self-discipline is the main component that contributes directly or indirectly to well-being. Renowned counselling psychologist and life coach Sara Bhaskar says, Self-discipline is about training and controlling

P.B.SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE

GYAN MANTHAN - 2K22

knowledge is immortal

PEN & PAPER

PRELIMS

DATE - 31/10/22

VISUAL PRESENTATION

FINALS

WE CORDIALLY INVITE ALL THE STUDENTS OF II & III B.B.A GENERAL TO PARTICIPATE AND MAKE IT A GRAND SUCCESS.

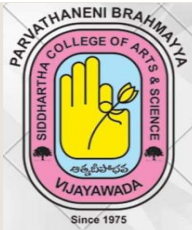
VENUE

SEMINAR HALL
10.00 - 12.30 pm



GYAN MANTHAN – 2K22 conducted by 3rd BBA general students management association for both II and III BBA students. It was a quiz competition to enhance the knowledge about the general topic going on in the society as well as the management related topics being taught every day during classes.

DEPARTMENT OF COMPUTER SCIENCE



13th October 2022
DISTINGUISHED
ALUMNI TALK SERIES - 1
On
IT career pathways

11.00 AM to 12.30 PM

VENUE
 Webinar hall,
 Near Central library

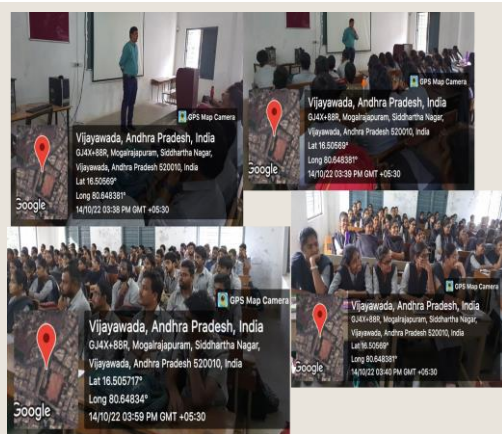
SPEAKER:
 Mr. Balakrishna Jammula,
 Senior Software Engineer,
 Microsoft, Seattle, USA
 B.Sc. MPCs (2003-2006)
 P.B. Siddhartha College of
 Arts & Science, Vijayawada



Department of Computer Science had organized an Industry Institution on **“Networking & Cyber Security”** on **18th October 2022, 03.00 P.M to 4.00 P.M** for Post Graduate students of M.C.A & M.Sc. (Computer Science). Ms. Chaitanya Rani, Managing Director, SPYPRO Security Solutions Pvt. Ltd. was



The Department of Computer Science, PB Siddhartha College of Arts & Science had organized a “Distinguished Alumni Talk on IT Career Pathways”, 13th October 2022, 11 A.M to 12.30 P.M for B.C.A, B.Sc.(M S DS), B.Sc.(CSCS), B.Sc.(M S CS) and M.Sc.(Computational Data Science).



The Department of Computer Science had organized a Awareness Program on **“Importance of Communication Skills”** on **15th October 2022, 3 P.M to 4.30 PM** for Post Graduate students of M.C.A & M.Sc (Computational Data Science). Mr.Vangala Raghava, Trainer for Communication Skills Development was the resource person.

DEPARTMENT OF ZOOLOGY



‘Citizen for Biodiversity’ programme held at Siddhartha College

PNS ■ VIJAYAWADA

As part of National Wildlife Week, WWF India in coordination with Andhra Pradesh Forest Department and Amaravati Boating Club organized a programme called Citizen for Biodiversity at the P B Siddhartha College of Arts and Science, here on Friday. Every year in the first week of October, the awareness program announced by the Government of India in the name of Wildlife Weeks was organized by the WWF organization in the presence of students and nature lovers in the city of Vijayawada. Speaking on the occasion, WWF India State Director Farida Tampal said that Indrakiladri in Vijayawada city is home to many rare plants,

birds, and reptiles and called the college students to prepare this diversity list. It explained what factors are damaging the biodiversity in nature and how the citizens of the country should take part in the conservation of biodiversity. In this program how to identify birds and various insects and plants based on their characteristics was explained. P B College Director V Babu Rao and Principal Ramesh Garu, Head of Department of Zoology Mr. Venkateshwarlu Garu and WWF State Director Mr. Farida Tampal, Senior Education Officer Mr. Akbar Sharif and Yogesh, Dr. Srinivasa Reddy, Dr. Venkatesh, Lecturer Salomi, Forest Department staff and WWF staff participated.

INDUSTRY CONNECT



As a part of Investors' awareness week is observed from 10th – 16th October 2022, final year B.com BPM students visited **SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI)**.

DEPARTMENT OF ENGLISH



6 విజయవాడ

పి. బి. సిద్ధార్థ కళాశాల ఆంగ్ల విభాగం ఆధ్వర్యంలో జాతీయ అవగాహన సదస్సు

విజయవాడ, మంజీర నగర్ : స్థానిక విజయవాడ మొగలజురంలో గల సిద్ధార్థ కళాశాల నందు శుభవారం నాడు ఆంగ్ల విభాగం ఆధ్వర్యంలో "ది లిటరేచర్ ఇన్ పోస్ట్ ఇండిపెండెన్స్ ఎరా" అను అంశం మీద రెండు రోజులపాటు జాతీయ సదస్సు నిర్వహించబడింది. ఈ కార్యక్రమానికి ముఖ్య అతిథిగా డాక్టర్ లారా రెమెసెన్, అసోసియేట్ ప్రొఫెసర్ భారతి రావత్, యూనివర్సిటీ ముఖ్య అతిథిగా వ్యవహరించారు. ఈ కార్యక్రమంలో అతిథులు మాట్లాడుతూ.... డిప్లొ ఇండిపెండెన్స్ లిటరేచర్ గురించి తెలుసుకోవటం ఎంతో ముఖ్యమని అన్నారు. డాక్టర్ అంకశ్రీదా బసు, అసిస్టెంట్ ప్రొఫెసర్ కాన్కెన్ యూనివర్సిటీ ప్రముఖ వక్త్రగా వ్యవహరించి, గ్రాఫిక్ లిటరేచర్ అను అంశం మీద మాట్లాడారు. ఈ కార్యక్రమంలో క్షీనినల్ డాక్టర్ మేనా రమేష్, డీన్ రాజేష్, ఇంఫోల, డైరెక్టర్ వి. బాలరావు, విభాగధ్యక్షుడు డాక్టర్ జి. శ్రీధర్, అధ్యాపకులు డాక్టర్ జి. శాంతకుమారి, కె. హేరా చారిసుహార్ అనంత పొయి లక్ష్మి, డాక్టర్ రాజేశ్వరి, కిలువరాజు, నాథం పొయి, రీసెర్చ్ స్ట్రాక్చర్ మరియు విద్యార్థులు, విద్య కళాశాలలో ఉపాధ్యాయులు పాల్గొన్నారు.



English department organized a 2 day national conference on "Literature in Post-Independence Era". Dr. Antarleena Basu, Associate professor Bhararhi Daasan University was the chief guest. Basu spoke on the amalgamation of the images and words, India's historical events that have been represented within the frame of the graphic narrative and how these narratives serve to uphold the principles of the "History from below" type of historical narrative, thereby providing counter narratives to the more dominant, so called "historical facts"..

GOOD HABITS CLUB



On the eve of Diwali Good habits club organized a program on 22nd October. On this occasion Rangoli, Ethic wear, singing, essay writing, painting, Diya decoration competitions were conducted. Students participated very enthusiastically.

NSS ACTIVITIES



Over 100 donate blood at camp

PNS ■ VIJAYAWADA

PB Siddhartha Arts and Science College, Vijayawada, and Dr. Pinnamani Siddhartha Institute of Medical Sciences, Chinna Avutapalli jointly conducted a blood donation camp at PB Siddhartha College, under the National Service Scheme (NSS), here on Saturday. More than 100 NSS volunteers came forward to participate in the blood donation camp. Volunteers donated around 61 units of blood in this camp under the supervision of NSS coordinator Pedapudi Subhakar. A total of 20 doctors and nurses from Dr. Pinnamani Siddhartha Institute of Medical Science participated in the blood donation drive. PB Siddhartha College principal Dr. Meeka Ramesh, Director Venuri Babu Rao, and Dean Rajesh Jampala con-



gratulated the volunteers for donating blood. Speaking on the occasion, college principal Dr. Ramesh said that each unit of blood could save the lives of three persons. Students could donate blood every six months, he said and made it clear that there is no harm to their health. Dr. PSIMS' doctor Jasmin Sultana praised the volunteers of PB Siddhartha College who participated enthusiastically in the blood donation camp.

THE PIONEER

Vijayawada - 06 Nov 2022 - Page 3



On the eve of birth anniversary of **Sardar Valla Bhai Patel** on 31st October PB Siddhartha college NSS and 4ANDHRA girls BN unit conducted and Organized unity rally Ektha Diwas. NSS program coordinator P.Subhakar, 4andhra girls BN Office lieutenant Rohini Kusuma organized the event. Students raised the slogans like “Bharath Maatha ki jai”, “vande matharam”. Girls participated in traditional dresses showing the harmony of India Unity in diversity.

Robert Greene Quotes



Law 1: Never waste valuable time, or mental peace of mind, on the affairs of others—that is too high a price to pay.

Law 2: The future belongs to those who learn more skills and combine them in creative ways.